

Auchenback

Locality Plan

2017-2027

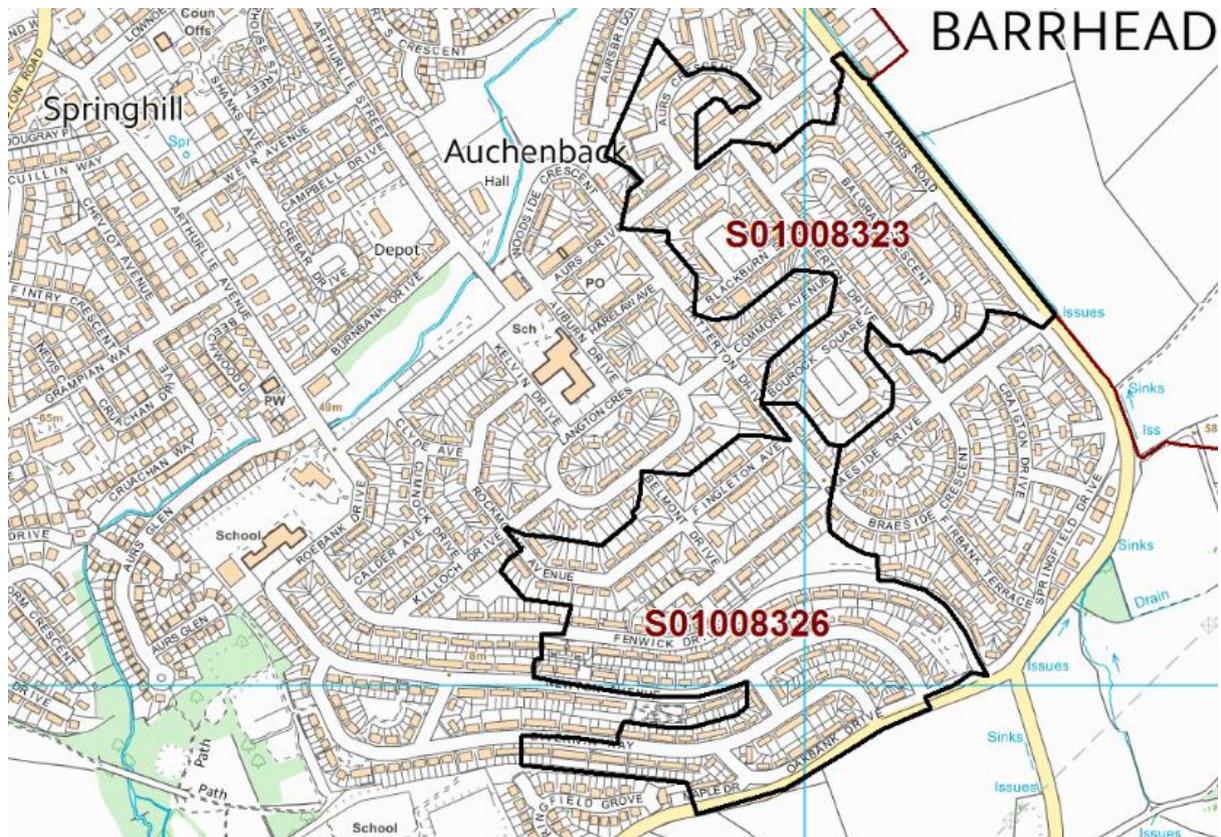
Contents

1. Introduction
2. Local socio-economic context
3. Community involvement
4. Community priorities
5. Proposed community outcomes
6. Next Steps and delivering the plan

The Community Empowerment (Scotland) Act 2015 is about communities having more of a say in the services that affect them. All 32 Community Planning Partnerships across Scotland have a legal duty to produce 2 key plans to tackle inequality within their area.

1. The **Fairer East Ren Plan** will set out how outcomes will be improved and inequalities will be reduced in the area. These are inequalities that can be experienced by anyone in East Renfrewshire, regardless of which geographical area they live in.
2. **Locality Plans** are focused on tackling those inequalities that are concentrated within a specific geographical community. Currently there are two locality plans in development in the Barrhead area.

The Community Planning Partnership used the Scottish Index of Multiple Deprivation (SIMD) to identify two data zone areas in Auchenback as priority areas for locality planning.



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This plan is the result of a community-focused and community-led process of identifying needs and priorities as well as taking account of the socio-economic evidence for the area and previous engagement work carried out in the area. An Auchenback locality plan steering group, involving some local residents who have never engaged before, has been supported by East Renfrewshire Community Planning Partnership to engage the community more widely and influence the development of the plan.

Auchenback's Population

The population structure of an area determines the services required such as education, leisure, health and social care.

4,100 people live in the Auchenback area.



23.7% aged 0-15



63.3% aged 16-64



13.0% aged 65 and over

1,800 people live in the 'most deprived' areas of Auchenback.

Children and Young People

Around 1 in 5 children and young people aged 0-19 in Auchenback are living in poverty.



Teenage pregnancy rates in the area are more than double the East Renfrewshire average.



Auchenback has lower breastfeeding rates than both East Renfrewshire and Scotland.



Auchenback has higher rates of expectant mothers smoking during pregnancy than

Income and Employment

While employment remains the best route out of poverty,
it is not always a protection against poverty.



Around 1 in 5
Auchenback residents
are income deprived.



Auchenback has a higher rate of working age benefit
claimants and a higher rate of people age 60+
claiming Disability Living Allowance compared to the
Scottish average.



Around one fifth of working
age residents are unemployed
or underemployed.



More than a quarter of residents
aged between 16 and 64 have
no formal qualifications.

Wellbeing and Safety

Almost a quarter of
residents are being
prescribed medication
for anxiety and
depression.



The area has higher
crime rates than
the rest of the
authority.



There are around 200 different
community groups operating
across the wider Barrhead area.

Community Participation and Engagement

Our approach to developing Auchenback's Locality Plan was built around its unique circumstance.

Analysis of previous engagement reports

Over the past three years there has been a wealth of engagement with residents in Auchenback, including consultation on:

- the Early Years collaborative
- Living Streets
- Green Space Strategy
- Fairer Scotland conversation
- Barrhead South Masterplan
- Barrhead Green Network Place making

The findings of these of these consultations were analysed independently to identify the key priorities for the community.

Forming of the steering group

The locality planning process in Auchenback has engaged community members who previously have never engaged or given their views about their local area. Over 900 residents within the Auchenback area have had the opportunity to give their views. Volunteer hours for the process equates to over 130 hours.

Auchenback formed its steering group from members of the community council and members of other local groups, which included members of the Auchenback Resource Centre (ARC) board (local community centre and focal point for the community), as well as individuals from the community. The steering group, comprised of 8 members and a further 4 active volunteers, including a number of residents who have never engaged before.

Wider engagement

The steering group are building skills and knowledge within the community through planning and delivering community engagement events and are getting to know their community better through identifying and understanding the issues that are important to the people who live there.

Local people helped shape the Auchenback Locality Plan

Auchenback steering group took views from 997 Auchenback residents

January 2017



July 2017

Engagement Method

No. of people engaged

Key Themes Identified throughout our engagement

Analysis of previous engagement reports

350+

Health & Wellbeing

Place Standard Tool
Engagement with older people & young people

514

Community Safety

Environment

Feedback / Voting events

94

Social Interaction

Financial inclusion

Place Standard Tool
Individual community members

39

Public Transport

Shop Fronts

Housing

Specific Community Projects are already emerging and being taken forward

Engagement work has improved links between the Auchenback Resource Centre and St Marks

- Morning and afternoon teas were held in St Marks to engage parents around the findings of the engagement analysis – 35 completely new engagements
- Views gathered from parents, grandparents staff within the school (who live in the area) and pupils from P7
- This has developed links between the community centre and the school. Volunteers from the Auchenback Resource Centre Board proposing to deliver a homework club within the school.

Two new community groups are working to deliver projects which will improve play and tackle social isolation

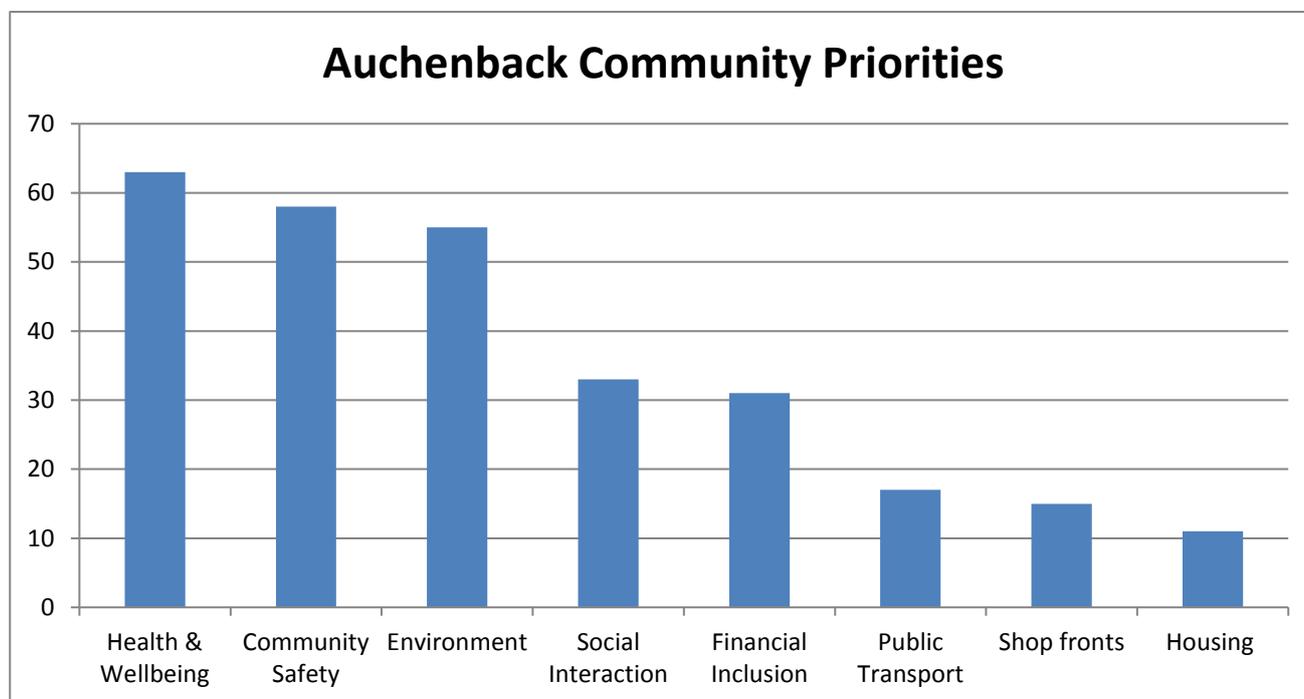
- Community Cinema offers an invaluable service that will bring people together, and creates a social and local experience which won't cost the earth. **17 New volunteers recruited to take this piece of work forward.**
- Soft play - Play is the primary way that children are able to learn and it fuels the healthy development of young children. Research has shown that children who are regularly active in play develop well on many levels including physical, emotional, mental and social.

By taking a participatory approach to the Auchenback Locality Plan we have started from where people are at. In doing so we are able to build relationships and networks within the community and we can begin to see a community structure forming. The members of the steering group and the volunteers are taking ownership of their neighbourhood and their community, through this process they are identifying with the wider community what they want to see developed within their local area to make it a better place to live. This approach allows us to build community from the bottom up and creates an informed community which is developing local influencing structures which ultimately will assist with the development of an interface between the community and services/public agencies.

Community Priorities

Community Priorities

Our voting events took place at St Mark's Primary School and Auchenback resource centre in June 2017. There were 283 votes



Further details of community aspiration under each heading can be found below:

Emerging Theme	Priorities
Health & Wellbeing	<ul style="list-style-type: none"> • More and better opportunities for Play • Improved allotment space and support for health eating and cooking • Smoking Cessation • Access to improved Green Spaces • Increased access to and awareness of podiatry services
Community Safety	<ul style="list-style-type: none"> • Measures calm traffic Calming and improve Parking • Better Lighting in street and parks • Increase Visual Presence of Police & Community Wardens • Action to tackle Dog Fouling • Safer equipment in local parks
Environment	<ul style="list-style-type: none"> • Action to tackle Litter • Action to tackle vandalism in parks and of shop shutters • Pathway improvements • Making use of empty garage space • Improve waste and cleaning services • Access to improved Green Spaces • Supporting traders in upkeep of shop fronts

Financial Inclusion and Employability	<ul style="list-style-type: none"> • Employability Support • Support for welfare reform and information on financial support services
Public Transport	<ul style="list-style-type: none"> • Improved Public Transport (frequency, availability and affordability)
Older People	<ul style="list-style-type: none"> • Support for Older People relating to benefits, employability, health and well being
Other	<ul style="list-style-type: none"> • Improved Social Interaction through clubs, and events • Greater influence and sense of control through development of street representatives system • Increased opportunities for young people

Proposed community outcomes

1. Young People

- Young people in Auchenback have improved their life, learning and work.

2. Health and Wellbeing

- Residents of Auchenback live healthy lives
- Families of Auchenback have access to spaces and facilities to stay active and encourage play
- Residents of Auchenback have a healthy diet based on locally grown produce.

3. Financial Inclusion and Employability

- Residents in Auchenback have the right skills and confidence to secure good work and progress in their careers
- The incomes of residents in Auchenback are maximised

4. Environment

- Auchenback is a clean, accessible and inviting place to live, work and visit
- Unused space in Auchenback is brought back into community use.

5. Public Transport

- Public Transport meets the needs of residents of Auchenback

6. Community Safety

- Residents of Auchenback feel safe in their community
- Traffic, parking and pathways in Auchenback allow residents to move around safely and meets community needs

7. Community Life

- Auchenback has a thriving community life which is rich in social capital
- Residents of Auchenback influence the decisions that affect their community.

8. Older People

- Older People in Auchenback live full and active lives

Next Steps and delivering the plan

Auchenback's Locality Plan sits below East Renfrewshire CPP's Community Plan which sets out our wider ambitions for the area and Fairer East Ren, which has a particular focus on tackling inequalities.

Auchenback's Locality Plan and proposed outcomes will evolve during its first year, adapting to further community engagement and emerging partner priorities.

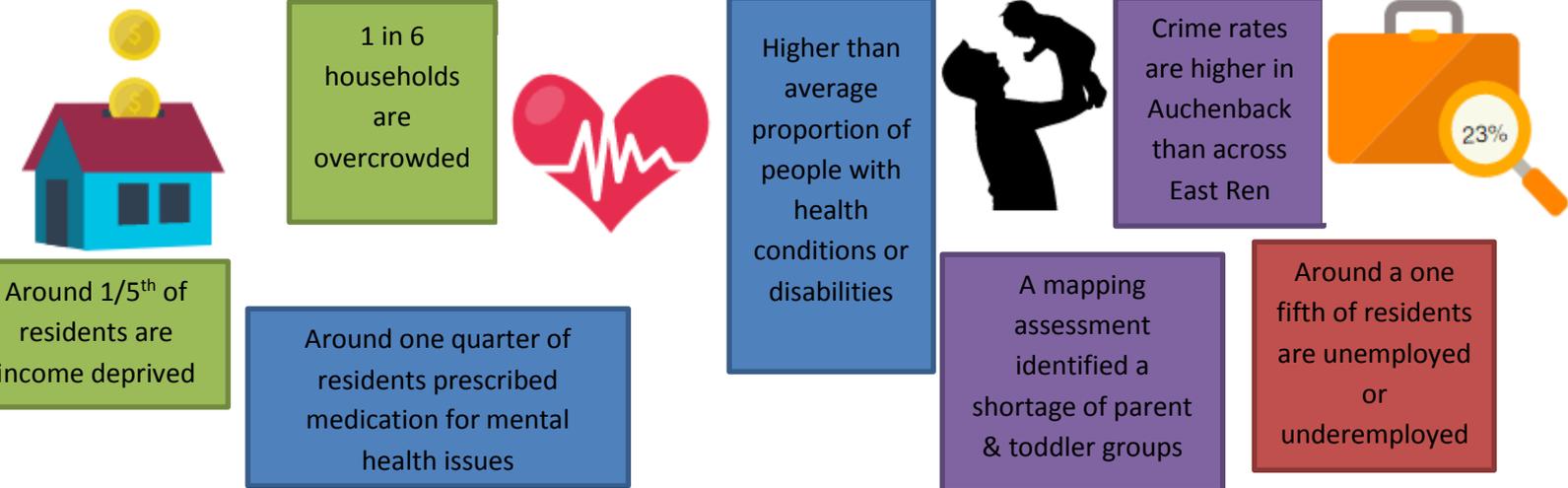
We will work with and support the Auchenback Steering group to oversee the delivery of plan and continue to build the community ownership and participation around locality planning.

East Renfrewshire Community Planning Partnership will set out how we will deliver against the outcomes in the plan. Our Performance and Accountability Review group will have responsibility for determining detailed delivery mechanisms whilst retaining responsibility for reviewing our progress towards the agreed outcomes within Auchenback's Locality Plan.

Measuring Performance

East Renfrewshire Community Planning Partnership will establish a set of performance measures and targets to allow us to track our progress of the delivery of the outcomes in the plan. Progress against these indicators will be monitored by the CPP's Performance and Accountability Review and reported to the Community Planning Partnership Board annually, to ensure we are continuously improving our performance.

Auchenback Locality Plan



Local Priorities Identified

