

ADD2Barrhead

Locality Plan

2017 - 2027

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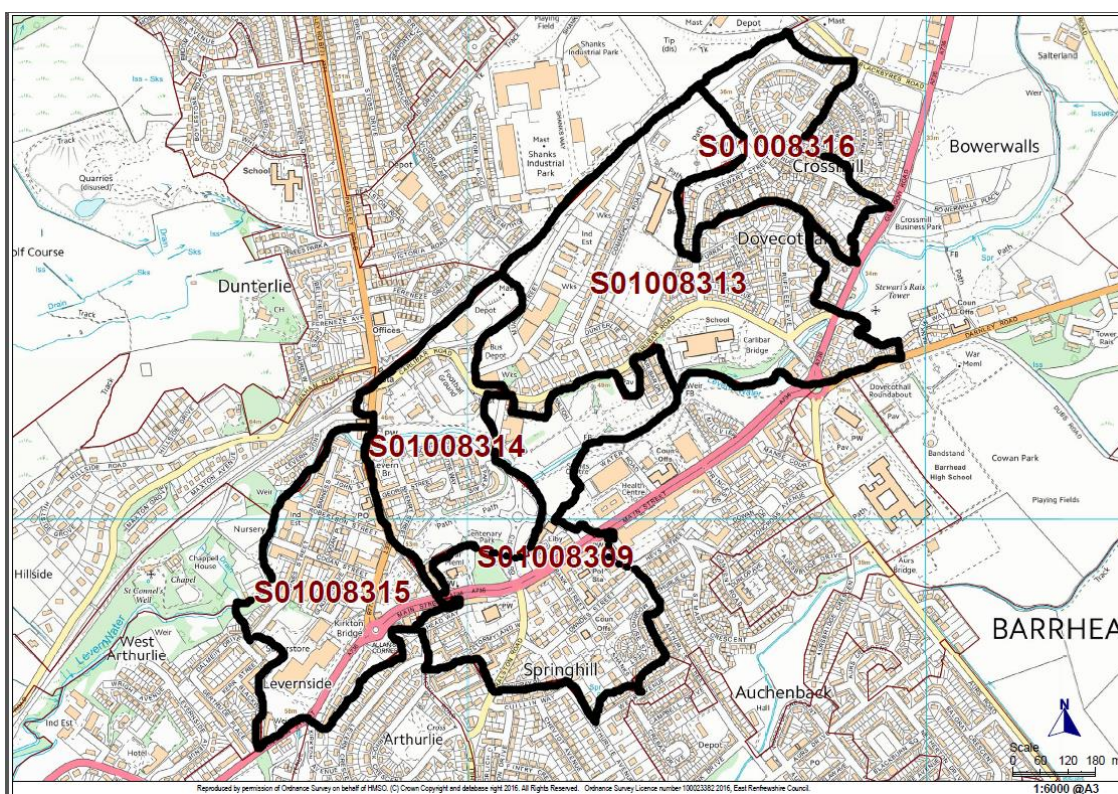
Introduction

The Community Empowerment (Scotland) Act 2015 is about communities having more of a say in the services that affect them. All 32 Community Planning Partnerships across Scotland have a legal duty to produce 2 key plans to tackle inequality within their area.

1. The **Fairer East Ren Plan** will set out how outcomes will be improved and inequalities will be reduced in the area. These are inequalities that can be experienced by anyone in East Renfrewshire, regardless of which geographical area they live in.
2. **Locality Plans** are focused on tackling those inequalities that are concentrated within a specific geographical community. Currently there are two locality plans in development in the Barrhead area.

The Community Planning Partnership used the Scottish Index of Multiple Deprivation (SIMD) to identify the following five data zone areas as priority areas for locality planning – these areas are collectively known as ADD2Barrhead.

- East Arthurlie
- Dunterlie
- Dovecotall
- Dalmeny
- Springhill



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This plan is the result of a community-focused and community-led process of identifying needs and priorities as well as taking account of the socio-economic evidence for the area. An ADD2Barrhead steering group has been supported by East Renfrewshire's Community Planning Partnership to engage their community more widely and influence the development of the plan.

Vision of ADD2Barrhead

Add2Barrhead will work with partners and services to achieve a better quality of life creating a thriving place, and will strive to tackle issues that affect our community.

ADD2Barrhead Population

The population structure of an area determines the services required such as education, leisure, health and social care.

3,600 people live in the ADD2Barrhead area.



17.9% aged 0-15



65.8% aged 16-64



16.3% aged 65 and over

Children and Young People

Around 1 in 5 children and young people aged 0-19 live in an out of work household.



Teenage pregnancy rates in the area are almost three times higher than the East Renfrewshire average.



ADD2Barrhead has lower breastfeeding rates than both East Renfrewshire and Scotland.



ADD2Barrhead has higher rates of expectant mothers smoking during pregnancy than Scotland.

Income and Employment

While employment remains the best route out of poverty,
it is not always a protection against poverty.



More than a quarter of ADD2Barrhead residents are income deprived.



ADD2Barrhead has a higher rate of working age benefit claimants and a higher rate of people age 60+ claiming Disability Living Allowance compared to the Scottish average.

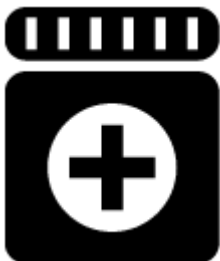


Around a quarter of working age residents are unemployed or underemployed.



More than one third of residents aged between 16 and 64 have no formal qualifications.

Wellbeing and Safety



Almost a quarter of residents are being prescribed medication for anxiety and depression.

The area has higher crime rates than the rest of the authority.



There are around 200 different community groups operating across the wider Barrhead area.



Community Involvement in ADD2Barrhead

Barrhead has a high level of community involvement with an active community council. This was the starting point for building community involvement around the locality planning process and members from the community council formed the steering group along with other community members.

ADD2Barrhead is now a steering group of 12 local community members from Barrhead who have volunteered their own time to developing a 10 year locality plan and are committed to improving Barrhead as a place to live, work and visit. Over the past six months the steering group have logged over 400 volunteer hours.

The steering group has 44 volunteers on their contact list, some of whom are now interested in being involved with proposed work in Cowan Park; this shows that people are interested in being involved but when the subject matter is important to them

Local people shaping the ADD2Barrhead Plan

ADD2Barrhead engaged with over 1244 residents

January 2017

September 2017

Engagement Method

No. of people engaged

Key outcomes identified throughout our engagement

Survey:

Household surveys

258

Investing in people and the physical environment

Improved accessibility

Community Events:

- Introduction event
- Voting event

130

Feeling Safe

Improving Greenspaces

Face to face:

- Place Standards Tool
- Barrhead High School
- Barrhead Community Council
- Grow10

856

Increased opportunities for young people

Community influence and sense of control

Community Priorities

Five priority theme areas were identified from the analysis of the household questionnaire and formed the basis of the June voting event. The following charts show the number of votes cast against each of the identified priorities.

Chart 1: Number of votes cast per outcome

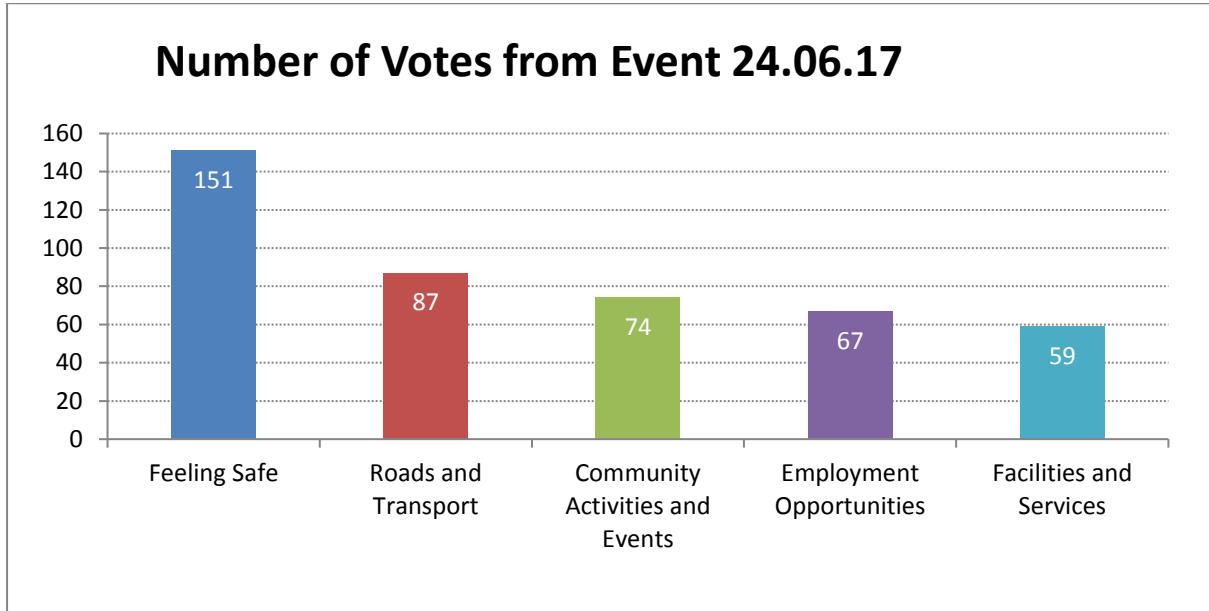
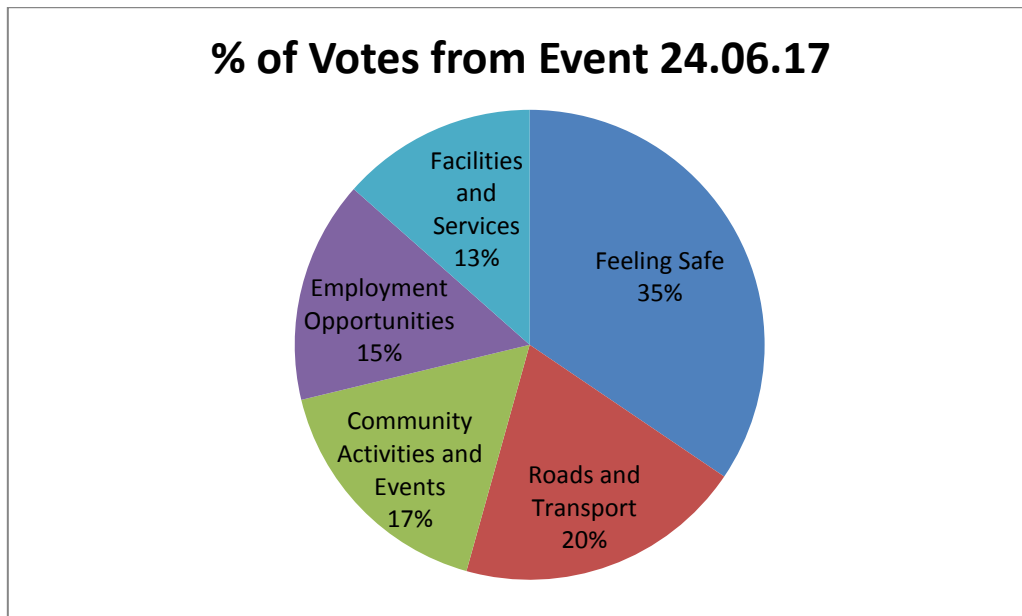


Chart 2: % share of votes cast per outcome



Feeling safe was voted the top priority for people, receiving 151 votes (35% of all votes cast), with issues around Main Street Barrhead being one of the main safety issues. Many survey responses highlighted feeling intimidated on Main Street and also recognise that one side of the street is in need of renovation.

Employment opportunities were highlighted as a particular issue around young people and people with additional support needs (ASN).

Further details of community aspirations can be found below:

1. Economy and Environment

The community voted for
<p><u>Increase Employment Opportunities</u></p> <ul style="list-style-type: none"> • More employment opportunities for local people • Incentives and support for local businesses to employ local people with ASN and/or other mental health issues • Commitment from employers to train young people towards positive destinations • Awareness raising for young people around job opportunities and experience
<p><u>Investment</u></p> <ul style="list-style-type: none"> • Incentives to fill vacant shop outlets • Encouragement of outdoor markets • Incentives for small business start up's • Investment in the larger area i.e. Kelburn Street • Promote Car Boots • Jack and Jill Markets
<p><u>Main Street</u></p> <ul style="list-style-type: none"> • Tackle dog fouling. • Clean up shop fronts in shopping precinct on Main Street. • Deal with the litter/fly tipping problem. Crack down on fly tipping issues. • Community Clean Up Initiatives. • Hanging baskets on Main Street empty. • More visible street cleaning.

2. Moving Around

The community voted for
<p><u>Improve Local Transport</u></p> <ul style="list-style-type: none"> • Better Transport Link e.g. Eastwood to Barrhead • Improved Time Tables
<p><u>Upgrade Cycle Paths</u></p> <ul style="list-style-type: none"> • Repair and create a new cycle path network
<p><u>Improved Pavements and Roads</u></p> <ul style="list-style-type: none"> • Upgrade and repair potholes on pavements and roads, ensuring low level access to pavements and paths for people with disabilities

Parking

- Addressing parking issues such as increasing off street parking, obstructions caused by poor parking

3. Feeling Safe

The community voted for

Feeling Safe

- Develop initiatives to address youth disorder outside the Foundry
- More visible police presence in communities
- Promote initiatives to address youth disorder i.e. Police Scotland Youth Volunteers
- Tackle intimidating behaviour on the Main Street

Upgrade Public Lighting

- Improved street lighting in and around public walkways and footpaths

Road Safety

- Better traffic calming measures in local communities

4. Housing and Greenspaces

The community voted for

Improved Community Facilities

- Cowan Park to be on the same standard as Rouken Glen/Glasgow Green
- Hire Park Attendants
- Upgrade of all public parks
- Develop non-sports areas in parks for families
- Development of green spaces

Housing

- Affordable housing fit for purpose
- Manage overgrown trees
- Landlords taking more control of maintenance and communal areas

5. Opportunities for young people and community influence.

The community voted for
<p><u>Young People</u></p> <ul style="list-style-type: none">• Provide more activities for young people• Affordable activities for young people• Make use of more local accessible spaces encouraging young people to take ownership• Promoting of available services• Investment in Youth Engagement• More things for young people to do• More structured activities• Dedicated space• Spaces and place for young people to socialise
<p><u>Community Involvement</u></p> <ul style="list-style-type: none">• Encourage more young people to get involved• More community events• Development of more community groups• Small targeted events e.g. painting and planting
<p><u>Increased Baby and Toddler Opportunities 0 – 5 years</u></p> <ul style="list-style-type: none">• Set up of afternoon provision• Set up of Thursday provision• Supporting the set-up of a structured group i.e. messy play, arts and crafts based activities• Providing sustainable and progressive opportunities

Proposed community outcomes

1. Increased and targeted service delivery for young people
2. Add2Barrhead Community is a thriving locality as a result of investment in people and the physical environment.
3. Add2Barrhead Community is accessible as a result of reliable and well connected transport services, pathways and sustainable networks
4. Add2Barrhead Community members feel safer in their locality
5. Add2Barrhead Community has improved physical environments including greenspaces

Next Steps and delivering the plan

ADD2Barrhead's Locality Plan sits below East Renfrewshire CPP's Community Plan which sets out our wider ambitions for the area and Fairer East Ren, which has a particular focus on tackling inequalities.

ADD2Barrhead's Locality Plan and proposed outcomes will evolve during its first year, adapting to further community engagement and emerging partner priorities.

We will work with and support the ADD2Barrhead' Steering group to oversee the delivery of plan and continue to build the community ownership and participation around locality planning.

East Renfrewshire Community Planning Partnership will set out how we will deliver against the outcomes in the plan. Our Performance and Accountability Review group will have responsibility for determining detailed delivery mechanisms whilst retaining responsibility for reviewing our progress towards the agreed outcomes within ADD2Barrhead's Locality Plan.

Measuring Performance

East Renfrewshire Community Planning Partnership will establish a set of performance measures and targets to allow us to track our progress of the delivery of the outcomes in the plan. Progress against these indicators will be monitored by the CPP's Performance and Accountability Review and reported to the Community Planning Partnership Board annually, to ensure we are continuously improving our performance.

ADD 2 Barrhead Locality Plan



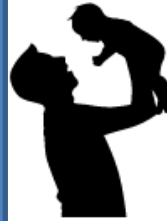
More than ¼ of residents are income deprived

1 in 6 households are overcrowded



¼ of residents prescribed medication for mental health issues

Higher than average proportion of people with health conditions or disabilities



A mapping assessment identified a shortage of parent & toddler groups

Crime rates are higher in the ADD area than across East Ren



Around a quarter of residents are unemployed

Local Priorities Identified

Improved community facilities

Increase community involvement

Improved pavements and roads

Increase employment opportunities

Improved housing

Upgrade Cycle Paths

Improve local transport

Feeling safe

More activities and spaces for young people

Upgrade public lighting

Road safety

Increase investment in the ADD area

More baby and toddler opportunities