



East Renfrewshire  
**COMMUNITIES**  
 **TOGETHER**  
Stronger & fairer communities

# Community Plan

2018

## Introduction from Chair of Community Planning Partnership

We are delighted to present East Renfrewshire Community Planning Partnership's Community Plan. This plan sets out how local services will work together to create stronger and fairer communities together with the people of East Renfrewshire.

Our Community Plan reflects the most important priorities of our residents. It is the core strategic document for the East Renfrewshire Community Planning Partnership (CPP) as we work to deliver excellent services that focus on the delivery of outcomes. The Community Plan is a key demonstration of our commitment to the people of East Renfrewshire and the outcomes we plan to achieve.

This plan includes Fairer East Ren. This part of the plan has a clear focus on tackling inequalities across East Renfrewshire. Working with our communities we have identified clear priorities for making East Renfrewshire a fairer place. In addition our Locality Plans at community level have been developed in partnership with local communities to agree local priorities and work together to find solutions. Our conversations with communities will continue as we develop and deliver our plans.

This overarching Community Plan encompasses the work of all statutory community planning partners, other key public sector agencies and the voluntary and business sectors in East Renfrewshire. It sets out the priorities and context for partnership working in East Renfrewshire to ensure all of the plans and strategies of the CPP are working towards the same aims.

Through these plans all local public sector partners are committed to making East Renfrewshire the best place to live and work.



Tony Buchanan

Leader of East Renfrewshire Council  
Chair of East Renfrewshire  
Community Planning Partnership



East Renfrewshire  
**COMMUNITIES**  
 **TOGETHER**  
Stronger & fairer communities

Our vision for East Renfrewshire is...

**An attractive and thriving place  
to grow up, work, visit, raise a  
family and enjoy later life**



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## About East Renfrewshire Community Planning Partnership

East Renfrewshire Community Planning Partnership (CPP) works for and with communities to ensure everyone has the best possible quality of life. East Renfrewshire CPP is comprised of a range of organisations. Five key organisations have a specific legal duty to lead community planning:

- East Renfrewshire Council
- NHS Greater Glasgow and Clyde
- Police Scotland
- Scottish Fire and Rescue Service
- Scottish Enterprise

The following additional key partners are actively involved in the Community Planning Partnership and contribute to the delivery of our outcomes:

- East Renfrewshire Integration Joint Board (Health and Social Care Partnership)
- Strathclyde Partnership for Transport
- Skills Development Scotland
- Voluntary Action East Renfrewshire SCIO
- Department for Work and Pensions
- West College Scotland
- East Renfrewshire Culture and Leisure Trust

There are also a range of partnership working arrangements in place with the community, business and voluntary sectors across East Renfrewshire.

The Community Planning Partnership works together in lots of different ways to improve quality of life across East Renfrewshire.

## About this document

This is our overarching document for the CPP which includes:

### Community Plan

This sets out the high-level ambitions for all age groups and communities in East Renfrewshire for the next ten years. The plan will be delivered by the collective effort of all the partner organisations and communities, whether acting in partnership to tackle a specific issue, or acting alone as they have specific expertise. More detail on the delivery of these outcomes is contained in partner organisations' plans and other partnership strategies focused on specific outcomes.

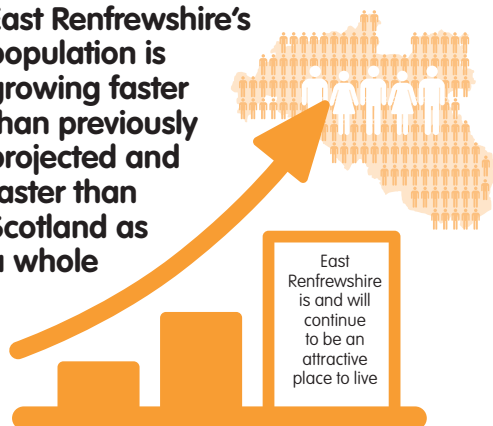
### Fairer East Ren

This is our Local Outcomes Improvement Plan as required under the Community Empowerment Act. It focuses on reducing inequality across groups and communities in East Renfrewshire. The plan will have ten year outcomes, with one and three year targets, where we can make the biggest difference to people's lives. Each outcome area will have a detailed strategy, published separately.

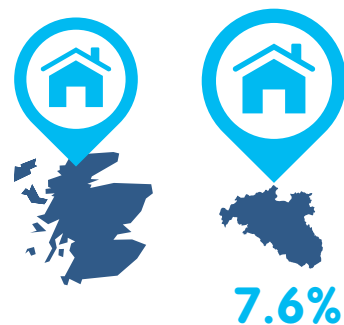
**Locality Plans** – Our locality plans will focus where we need to work with specific, priority geographical communities to support them to thrive and be more resilient. Locality Plans will have ten year outcomes, and one and three year targets. Our first Locality Plans, for Auchenback and ADD2Barrhead (Arthurlie, Dunterlie and Dovecothall) were approved in September 2017. We are in the early stages of developing a plan for Neilston.

## EAST RENFREWSHIRE'S POPULATION – WHAT TO EXPECT

**East Renfrewshire's population is growing faster than previously projected and faster than Scotland as a whole**



The number of people living in East Renfrewshire is projected to increase by 7.6% by the year 2025 (this is higher than previous projection of 5.7% and higher than the Scottish rate of growth of 3.2%)



The increase in East Renfrewshire will be as a result of more people moving into the area

**The two age groups that will grow the most**



Children and young people aged 0-15 years



Older people aged 85+

**More houses are needed for three reasons**



More families are moving in



Fewer people live in the average house



People are living longer

**Demand will increase for services**

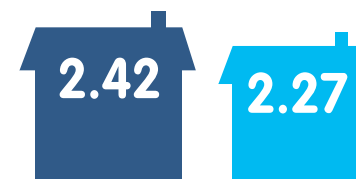


For older people, as well as general public services (such as health and care, leisure and environmental services)

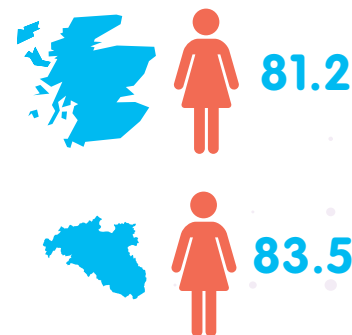


More places will be needed in early years, primary and secondary education establishments

East Renfrewshire currently has the highest average household size in Scotland, but this is projected to shrink as more people live alone



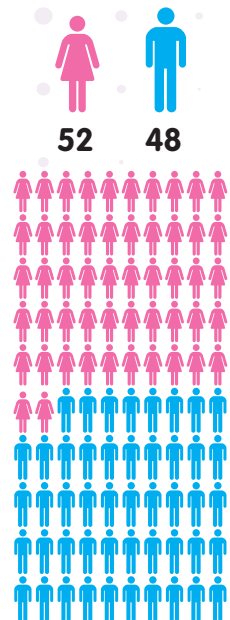
East Renfrewshire now has the highest female life expectancy at birth in Scotland, and the second highest male life expectancy



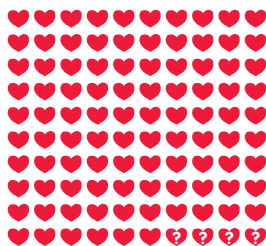


## IF EAST RENFREWSHIRE HAD 100 PEOPLE

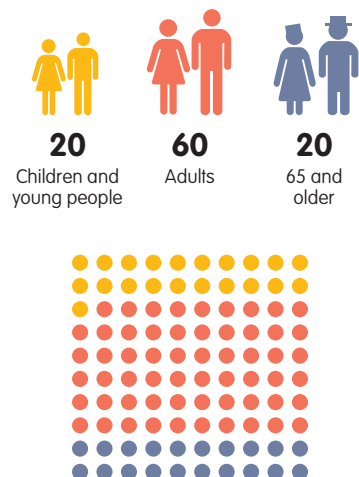
### Gender



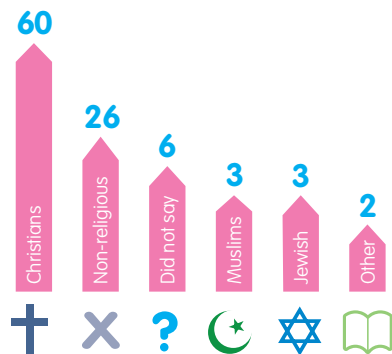
### Health



### Age

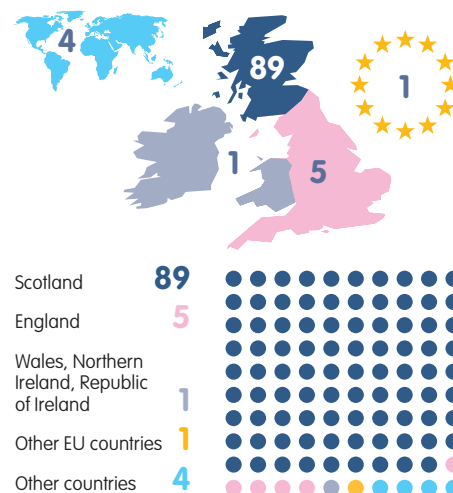


### Faith

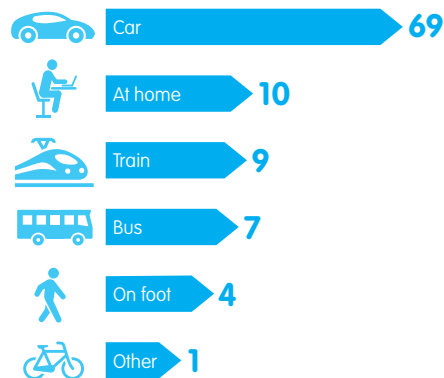


\* Figures rounded

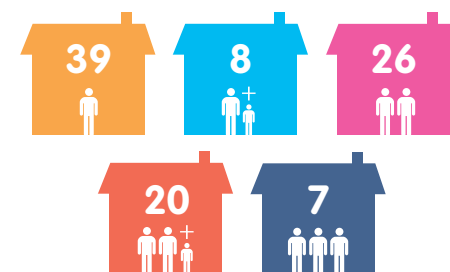
### Country of birth



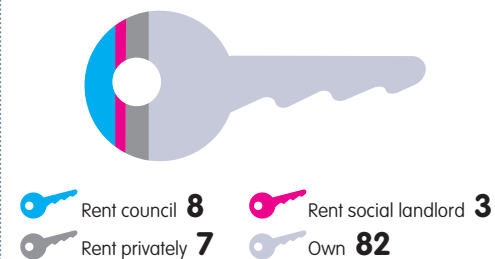
### Travelling to work



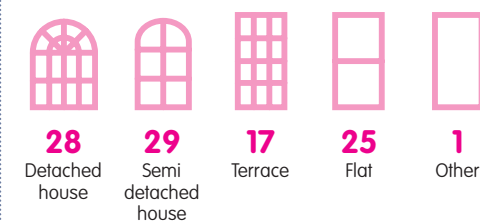
### Household size



### Tenure

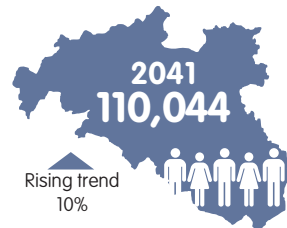
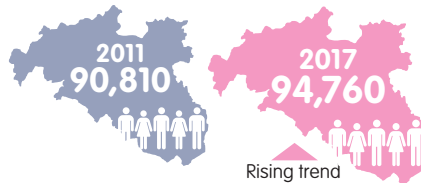


### Where people live

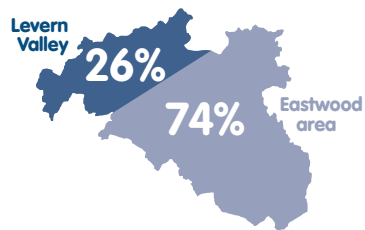


## EAST RENFREWSHIRE FAST FACTS

### Population



### Where people live



### Life expectancy



**3,311**  
New homes planned up to 2029



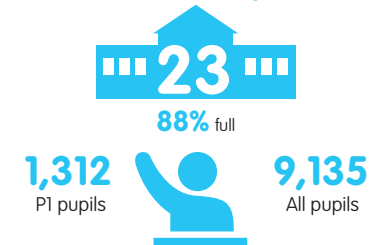
Economically active **70%**  
Economically inactive **30%**



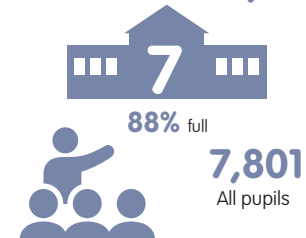
### Early learning



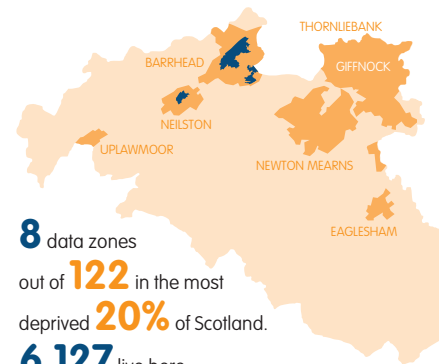
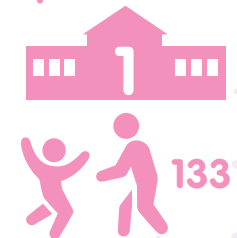
### Primary



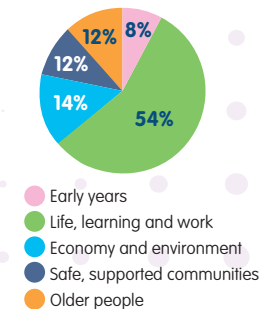
### Secondary



### Special school



### How money is spent on our key priorities

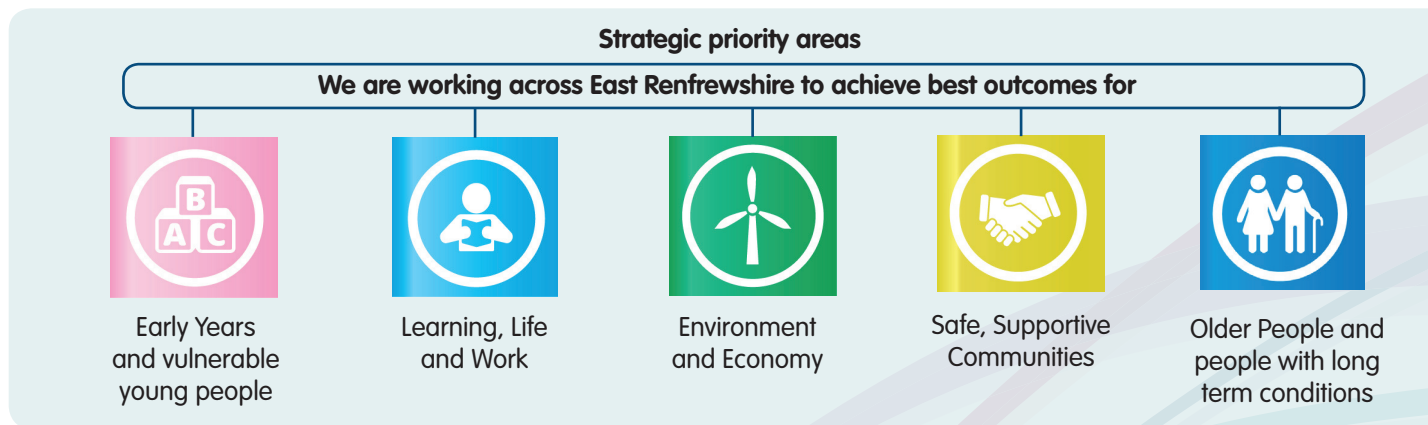


## Our Community Plan Outcomes

Our Community Plan is structured around five strategic priority areas following the key life stages of our residents: children and young people, families, adults and older people.

These priority areas were originally identified in 2012 through detailed socio-economic analysis and extensive community engagement, are well embedded in the work of the CPP and continue to reflect the needs and priorities of our residents.

In 2018 the Community Plan continues to be based on these five strategic priority areas and now has a sharpened focus on inequalities. Our community engagement to inform this plan has focused on identifying the biggest inequalities faced by our residents, groups and communities. As a result our Community Plan outcomes framework now has a specific Fairer East Ren layer of outcomes focused on tackling inequality.



The next section (pages 12-16) outlines, for each of the five strategic priority areas:

- Our Outcome, Fairer East Ren Outcome and Intermediate Outcomes
- Key messages from relevant socio-economic data
- The data that will be monitored to inform the Community Planning Partnership approach

Progress towards achieving our vision for East Renfrewshire, will be considered by the Community Planning Partnership Board annually.



## 1. Early Years and Vulnerable Young People

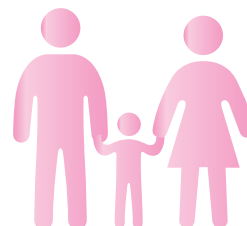
We know East Renfrewshire is one of the best places in Scotland to grow up with high life expectancy rates at birth. However we have a growing demand on our services with an increasing population of children under five and almost one in ten children and young people across East Renfrewshire live in poverty.



Females born today in East Renfrewshire can enjoy the best life expectancy rates in Scotland – 83.5 years. Males have the 2nd highest life expectancy at birth – 80.1 years



20% of ERC population aged 0-15



Projected that there will be 3,300 more children and young people living in East Renfrewshire within the next 25 years than today



89.8% of our Primary 1 children have a healthy Body Mass Index (BMI). Higher than Scottish average of 85.3%

### The outcome we want is...

**All children in East Renfrewshire experience a stable and secure childhood and succeed**

Our Intermediate Outcomes

- 1.1 The impact of child poverty is reduced (Fairer East Ren)
- 1.2 Parents provide a safe, healthy and nurturing environment for their families
- 1.3 Children and young people are cared for, protected and their wellbeing is safeguarded

Key measures:

- ▼ Children and young people dependency ratio (ratio of children and young people age 0-15 to the working age population aged 16-64)
- ▲ % of babies with a healthy birthweight
- ▲ Male life expectancy at birth
- ▲ Female life expectancy at birth



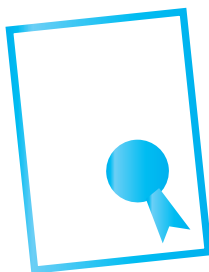


## 2. Learning, life and work

East Renfrewshire has some of the best schools in Scotland with high rates of attainment as well as a high proportion of young people going into positive destinations following school. However we still have a gap between the attainment of those from the poorest areas and those from the least deprived areas. Digital skills are becoming important for all in employment and we still have school leavers, and other age groups, who struggle to gain and then maintain employment. Whilst our residents are generally healthier than in many parts of Scotland, we must continue to encourage residents to be physically active to enhance their quality of life.



42.5% of ERC school pupils report that their usual method of travel to school is by walking or cycling



More than ¾ of S4 pupils achieved 5 or more national examination results at level 5



96.1% of school leavers entered positive destinations



77.4% of East Renfrewshire's working age population are in employment

### The outcome we want is...

**East Renfrewshire residents are healthy and active and have the skills for learning, life and work**

#### Our Intermediate Outcomes

- 2.1 Residents have the right skills, learning opportunities and confidence to secure and sustain work (Fairer East Ren)
- 2.2 Children and young people are included
- 2.3 Children and young people raise their educational attainment and achievement and develop the skills they need
- 2.4 Residents are as healthy and active as possible

#### Measures

- ▲ % of school leavers in positive destinations
- ▲ % of East Renfrewshire's population who are economically active





### 3. Economy and Environment

Our residents very much enjoy East Renfrewshire as a place to live and are generally very satisfied with local services. Almost all new businesses in East Renfrewshire survive their first year; we are seeing more survive three years, however, five year survival rates are slightly below the national average. Whilst our CO2 emissions compare favourably to Scotland, we must continue to contribute to national reductions.



93% of residents are satisfied with East Renfrewshire as a place to live



375 new enterprises were set up in East Renfrewshire in 2015. 92% of which were still operating after one year. A higher rate than the 90% national average



91.6% of vacant land which has been allocated as employment land is immediately available for business expansion or relocation purposes



East Renfrewshire emitted 4.6 tonnes of Carbon Dioxide (CO2) per person in 2015/16. This is below the overall Scottish rate of 6.1 tonnes per resident

#### The outcome we want is...

**East Renfrewshire is a thriving, attractive and sustainable place for businesses and residents**

##### Our Intermediate Outcome

- 3.1 East Renfrewshire's transport links are accessible, attractive and seamless (Fairer East Ren)
- 3.2 East Renfrewshire is a thriving place to invest and for businesses to grow
- 3.3 East Renfrewshire is an attractive place to live with a good physical environment
- 3.4 East Renfrewshire is a great place to visit
- 3.5 East Renfrewshire is environmentally sustainable

##### Measure

- ▲ % of adult population with qualifications at NVQ level 4 (HND/Degree) and above
- ▲ Working age population – % of population aged 16-64
- ▲ % of residents who are satisfied or very satisfied with East Renfrewshire as a place to live
- ▲ Gross Value Added per head (all sectors)
- ▲ Median earnings for residents living in the East Renfrewshire area who are employed
- ▼ Carbon Dioxide (CO2) emissions per resident

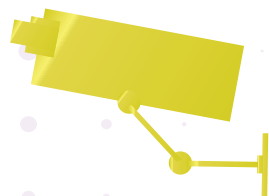






## 4. Safe, supportive communities

Our local communities are very active, vibrant and safe. East Renfrewshire has the lowest crime rates in mainland Scotland. However a majority of our residents feel they cannot influence important local decisions, anti-social behaviour is amongst residents' top policing priorities and we have a small proportion of our population who misuse alcohol and drugs.



There were 822 complaints regarding disorder during the first quarter of 2017/18 – a 29.2% increase on the previous year



There were 167 dwelling fires per 100,000 dwellings across East Renfrewshire in the year 2016/17. This is below the Scottish average of 215 per 100,000



East Renfrewshire experiences lower rates of drug related deaths than the NHS Greater Glasgow and Clyde area average



More than half (60%) of East Renfrewshire's residents live in the 'least deprived' communities across Scotland according to the Scottish Index of Multiple Deprivation

### The outcome we want is...

**East Renfrewshire residents are safe and live in supportive communities**

#### Our Intermediate Outcomes

- 4.1 Residents' mental health and wellbeing is improved (Fairer East Ren)
- 5.1 Residents are safe and are more socially connected within their communities (Fairer East Ren)
- 4.2 Residents live in safe communities with low levels of crime and anti-social behaviour
- 4.3 Residents are protected from harm and abuse and public protection is safeguarded
- 4.4 Residents live in communities that are strong, self-sufficient and resilient
- 4.5 Residents are protected from drug and alcohol related harm

#### Measure

- ▼ Number of crimes per 10,000 population
- ▼ Number of dwelling fires per 100,000 population
- ▼ % of residents who feel crime in ERC has increased over the last 2 years
- ▲ % of residents who have people they can rely on in their local area





## 5. Older people and people with long term conditions

East Renfrewshire's residents live long, healthy lives. Local people have a longer life expectancy than the Scottish average and are supported to maintain a good quality of life. However over the next 25 years, East Renfrewshire's older population is projected to rise significantly. Therefore, there will be a drive to ensure older people and those who have long term conditions benefit from improved quality of life, live safely at home for longer and are connected with their communities. At the same time there will be a need to support a growing number of carers.



19.7% of East Renfrewshire's residents are aged 65 and over. The number of residents aged 85+ is projected to grow by 134% over the next 25 years



Of the residents who died in 2016/17, 85% of their last six months of life were spent either at home or in a community setting



Almost 2,600 people provide 35 hours or more of unpaid care per week



Around 7,000 people are affected with a disability or long-term health condition which limits their day to day activities a lot

### The outcome we want is...

Older people and people with long term conditions in East Renfrewshire are valued; their voices are heard and they enjoy full and positive lives

#### Our Intermediate Outcomes

- 5.1 Residents are safe and are more socially connected within their communities (Fairer East Ren)
- 5.2 Older people and people with long term conditions stay as healthy as possible
- 5.3 Older people and people with long term conditions live safely and independently in the community
- 5.4 Carers are valued and can maintain their own health and wellbeing

#### Measures

- ▼ Older age dependency ratio (ratio of people aged 75+ to the working age population (age 16-64))
- ▲ Female life expectancy at age 75 years
- ▲ Male life expectancy at age 75 years



## Fairer East Ren

This part of the plan sets out the CPP's approach to tackling inequalities and forms the statutory Local Outcomes Improvement Plan as required by the Community Empowerment Act.

Our Fairer East Ren approach is based on a robust understanding of our local socio-economic data and evidence. We have worked to develop Fairer East Ren in partnership with our communities, gathering the views of over 2,200 local residents to inform our plan.

Pages 18-21 set out in detail what we have learned from our data and engaging our communities.

## Child Poverty

Our child poverty rate is almost half the Scottish average  
 However around 1 in 10 children aged 0-19 are living in poverty  
 That's 1,565 East Renfrewshire children and young people



Around 53% of these children are from the Levern Valley area  
 whilst 47% are from the Eastwood side of the authority

70% of children in Scotland living in poverty live in  
 households with at least one adult in employment

Almost 1 in 5 young people  
 in Barrhead (aged 0-19) live  
 in an out of work household



Barrhead also has higher rates of expectant  
 mothers smoking during their pregnancy.

Barrhead and Neilston have lower rates of breastfeeding  
 amongst new born children than across Scotland on average.



## Income and Employment

While employment remains the best route out of poverty, it is not always a protection against poverty.

6,000 people working in East Renfrewshire earn less than the living wage.



6,600 people are income deprived with almost a 50/50 split between the Lovern Valley and Eastwood areas.



Around 3,700 are unemployed or underemployed (not having enough paid work or not doing work that makes full use of their skills and abilities).



77.4% of the working age population (aged 16-64) are in employment.



Around 200 young people (aged 16-24) claim Jobseekers Allowance each month.



53.6% of working age disabled people are in employment – that's a 23.8 percentage point gap between disabled and non-disabled residents



Barrhead has a higher rate of working age benefit claimants and a higher rate of people age 60+ claiming Disability Living Allowance compared to the Scottish average.

## Transport and Moving Around

14% of people in East Renfrewshire do not have access to a car or van, this rate is higher in areas of deprivation



## Mental Health and Wellbeing

14,000 residents (15%) have been prescribed medication for anxiety and depression to some extent



295 residents were admitted to hospital in 2015/16 due to a mental health related issue



Around 30% of young people report that they experienced low mood half or most of the time in the last year



## Social Isolation and Loneliness

Almost 1 in 10 residents said they don't have people in their community that they can rely on or turn to for support



Around half of single adults living alone in East Renfrewshire are aged 65+



Over the next 25 years the number of older people living alone is projected to increase by 50%



There are around 850 community groups in East Renfrewshire, whilst many of these are open to all; around 5% of these groups specifically cater for older people

There are 1,800 people in East Renfrewshire living with dementia





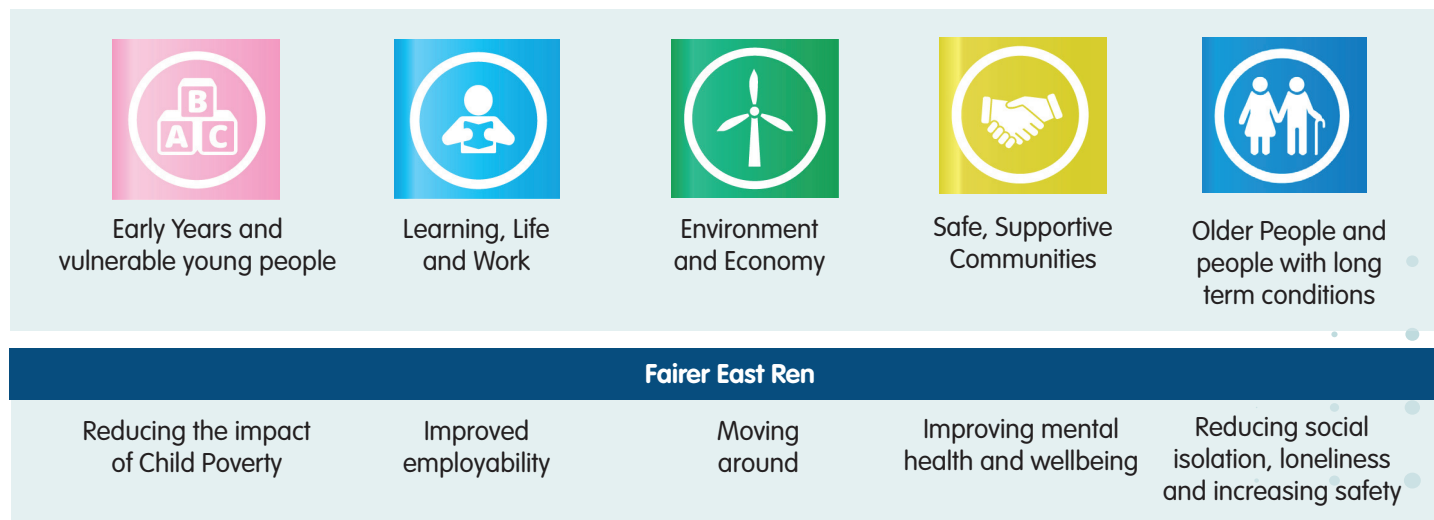
## Community involvement and influence

East Renfrewshire's CPP engaged with over 2,200 people between January and May 2017.

| Engagement Method   | Number of people engaged | Outcomes Identified   |
|---|--------------------------|---|
| Place Standards Tool  | 367                      | Influencing local decision making;<br>Employability; Transport; Traffic & Parking |
| Citizens Panel  | 690                      | Poverty;<br>Influencing local decision making                                     |
| Voluntary Action East Renfrewshire<br>Fairer Scotland Conversations                   | 375                      | Poverty;<br>Social isolation; Moving Around                                       |
| Engagement with community groups including Bridges to Change<br>equalities conference | 124                      | Mental Health;<br>Social Isolation; Moving Around                                 |
| Police Scotland Engagement<br>including Your View Counts Survey                       | 656                      | Feeling Safe  |

## Our Fairer East Ren outcomes

Taken together, the data evidence and community priorities identified Fairer East Ren's key areas of focus, each of which directly links to a Community Plan outcome. The key areas of focus are issues that can have a greater effect on vulnerable people, and have a significant impact on their quality of life, regardless of which geographical communities in East Renfrewshire that they live in.



These will be addressed alongside our cross cutting priority theme: Community influence and sense of control. This section outlines, for each of the key areas of focus:

- the community views and evidence for each area
- the socio-economic evidence
- the Fairer East Ren outcome the CPP will work with communities to achieve
- key measures

1

## Community Plan Strategic Priority Area Early Years and Vulnerable Young People

## Fairer East Ren Key Focus Reducing the impact of Child Poverty

### What our communities told us:

Tackling child poverty will be at the core of Fairer East Ren's focus to minimise inequalities of outcomes across East Renfrewshire. During our engagement we found residents had concerns about the use of foodbanks, the levels of child poverty across East Renfrewshire and the impact of welfare reform. Suggested solutions included affordable childcare, supporting individuals to switch tariffs to address fuel poverty and tackling poverty-related stigma. 86% of respondents to our online survey agreed that tackling poverty should be an outcome.

Whilst East Renfrewshire Council has some of the lowest levels of child poverty in Scotland, we have seen an increase of 200 children (+12%) in poverty since 2012. 1,565 children and young people in East Renfrewshire living in poverty, and roughly a quarter (500) of these children live in the 20% most deprived areas. This means that whilst child poverty is concentrated in specific communities, it does exist across the authority. The impact of welfare reform has been a key driver and we will take a preventative approach in advance of change particularly to in-work families. Our work to tackle poverty is in line with the Scottish Government's Fairer Scotland Action Plan and will take into account the new duties required under the Child Poverty Act. Actions to tackle this will focus on maximising incomes, reducing costs and improving the wellbeing of families facing poverty.

### The Fairer East Ren outcome we want is - The impact of child poverty is reduced



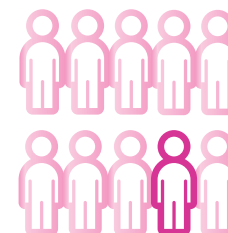
**6,600  
people  
income  
deprived**

Around 7% of East Renfrewshire's population is classed as income deprived according to SIMD 2016. This is based on a range of data such as the number of people claiming Income Based Employment and Support Allowance; Jobseekers Allowance Claimants; Universal Credit claimants and Tax Credits data.



**6,000 people  
working in East  
Renfrewshire  
earn less than  
the living wage**

6,000 people or roughly 10% of East Renfrewshire's working age population earn less than the Living Wage of £8.25 per hour. Although the Living Wage was set at £8.25 per hour at the time of this Scottish Government analysis, the Living Wage has since increased to £8.45 per hour, potentially pushing more people below the threshold.



**9.8% of children  
aged 0-19 are  
living in poverty.  
Scottish rate = 18.4%  
Aberdeenshire  
(lowest in Scotland)  
rate = 8.2%**

1,565 children and young people under the age of 20 live in low income families (this is where the family is in receipt of Working Tax Credits, Child Tax Credits or Income-Based Jobseekers Allowance and their household income is also less than £228 per week before housing costs).

### We propose to measure and report on the following:

- ▼ % of children in low income families
- ▼ Gap in achievement of expected levels in reading, writing and numeracy for early years (between best and worst SIMD quintiles)
- ▲ Scottish Index of Multiple Deprivation areas 1-3 participation activities to enhance their wider experiences

## Community Plan Strategic Priority Area Learning, Life and Work

## Fairer East Ren Key Focus Improved Employability

### What our communities told us:

During our engagement residents and communities felt there were few opportunities for work locally, particularly in the Levern Valley. Communities highlighted employment issues such as increasing support for those people from ethnic minority backgrounds, with a disability or with poor mental health.

Our approach to employability is based on the East Renfrewshire Employability strategy, and is linked closely with our priority outcomes of tackling poverty and supporting positive mental health and wellbeing.

**The Fairer East Ren outcome we want is - Residents have the right skills, learning opportunities and confidence to secure and sustain work**



**77.4% of the  
working age  
population are  
in employment**

According to the SIMD 2016, around 3,700 people (6% of the working age population) in East Renfrewshire are employment deprived. This is based on long term unemployment claimant count numbers, Employment Support Allowance claimants and Working Age Severe Disablement Allowance recipients.



**Around 200  
young people  
aged 16-24  
claim JSA each  
month**

96.1% of East Renfrewshire's school leavers were in positive destinations in 2016/17 – a higher rate than the Scottish average. However, around 2% of East Renfrewshire's young people (16-24 year olds) claim Jobseekers Allowance each month, although this has reduced from 4% in 2011.



**53.6% of  
working age  
people with a  
disability are in  
employment**

There is a 23.8 percentage point gap between working age disabled and non-disabled residents living in East Renfrewshire who are in employment. There are a range of barriers that may prevent people from entering employment such as physical disabilities, additional support needs and mental health issues.

### We propose to measure and report on the following:

- ▲ Average attainment (insight points) of S4 pupils with free school meal entitlement
- ▼ % of workless households
- ▲ % of East Renfrewshire's working age population in employment
- ▲ % of 16-19 year olds participating in education, employment or training
- ▼ % of 16-64 year olds claiming out of work benefits

3

## Community Plan Strategic Priority Area Economy and Environment

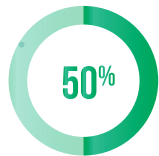
## Fairer East Ren Key Focus Moving Around

### What our communities told us:

During our engagement many residents they felt that it was difficult to get around in East Renfrewshire. Specific concerns were highlighted about reliability and affordability of buses, accessibility at train stations and public transport link to services, particularly health and social care. Communities also raised the difficulties in moving across East Renfrewshire.

Through the Glasgow Region City Deal over £1.13 billion is being invested in East Renfrewshire, Glasgow & the Clyde Valley, which will deliver a range of improved transport links, including a new train station at Barrhead South and improvements in the road connections between Barrhead and Eastwood.

**The Fairer East Ren outcome we want is - East Renfrewshire's transport links are accessible, attractive and seamless**



**50% of people  
find it easy to get  
to where they  
need to go by  
public transport**

50% of Citizens Panel respondents agree or strongly agree that it is easy to get to local shops, services, leisure facilities and places of employment.



**44% of people  
live in East  
Renfrewshire  
due to good  
transport links**

44% of Citizens Panel respondents said that they live in East Renfrewshire as there are good transport links.



**42.5% of pupils  
usually walk or  
cycle to school**

42.5% of pupils in full-time education at school, report that their main method of travel to school is by walking or cycling.

**These outcome areas require meaningful and robust measurement of people's perceptions and experiences and further work will be undertaken to develop this over the next year**

4

## Community Plan Strategic Priority Area Safe, Supportive Communities

## Fairer East Ren Key Focus Improving positive mental health and wellbeing

### What our communities told us:

Throughout our engagement residents and communities highlighted concerns about young people's mental health and wellbeing, and how to access key support services. Focusing services on prevention/early intervention, creating specialist employability support and increasing mental health awareness in schools were some of the solutions suggested by communities.

Our approach to promoting positive mental health and wellbeing follows the principles set out in the Scottish Government's Mental Health Strategy 2017-2027: prevention and early intervention; access to treatment, and joined up accessible services; the physical wellbeing of people with mental health problems; and rights, information use, and planning. We are working to identify meaningful ways to measure progress at a local level.

There are strong links between our approach to improving mental health and reducing social isolation and loneliness, and there will be some areas of crossover in how we address these priorities.

The Fairer East Ren outcome we want is - Residents' mental health and wellbeing is improved



**14,000 people  
prescribed  
medication for  
anxiety, depression  
or psychosis**

According to the SIMD 2016 statistics, this equates to 15% of East Renfrewshire's total population. However, this measure does not detail the length of time people are prescribed this medication nor the dosage taken. This is purely the amount of prescriptions given in a year.



**295 mental  
health related  
hospital  
admissions  
in 2015/16**

East Renfrewshire's mental health related hospital admissions in 2015/16 translates as 3.1 admissions per 1,000 residents. This is the highest rate East Renfrewshire has experienced in a decade.

**These outcome areas require meaningful and robust measurement of people's perceptions and experiences and further work will be undertaken to develop this over the next year.**



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## Community Plan Strategic Priority Area Older People and People with Long Term Conditions

## Fairer East Ren Key Focus Reducing social isolation and loneliness and increasing safety

### What our communities told us:

During our engagement, residents highlighted the benefits and stressed the importance of a strong sense of community, social connections and feeling safe. We understand the damaging impact of loneliness and social isolation, not only on the individual affected, but the wider impact on our communities.

The Scottish Government recently drafted a national strategy to tackle social isolation and loneliness. Loneliness and social isolation can affect people of all ages, from all walks of life. However, key life stages such as illness and major transitions into parenthood, or out of employment, were found to exacerbate the effects of isolation and loneliness. The effect of social isolation and loneliness on older people, carers and those from minority ethnic communities were key messages from our community engagement, with many highlighting a lack of community spirit as an important factor. Suggested solutions included tackling travel affordability issues, increasing social opportunities for older people and improving information about existing groups and activities in the community.

The Fairer East Ren outcome we want is - Residents are safe and are more socially connected within their communities



1,800 people  
in East  
Renfrewshire  
living with  
dementia

Around two thirds of people living with Dementia in East Renfrewshire are female. According to the 2011 Census, around 7,000 people are affected by a disability or long-term health condition which limits their day to day activities a lot.



Around 850  
community  
groups in East  
Renfrewshire

Of the 850 community groups operating in East Renfrewshire, around 5% of these groups specifically cater for older people, although there are a range of other groups they can get involved in. Groups held on our database range from sports clubs and religious groups to uniformed organisations such as Brownies, as well as early years groups such as parent & infant support groups.

**These outcome areas require meaningful and robust measurement of people's perceptions and experiences and further work will be undertaken to develop this over the next year.**

## How we will deliver our plans

Community planning partners will have their own detailed delivery plans for the area and these will demonstrate how each partner will contribute to the delivery of the CPP's Community Plan Outcomes. Some of these are highlighted below:

**East Renfrewshire Council's Outcome Delivery Plan** – The Council's rolling three-year plan which demonstrates the contribution of Council services towards delivering the Community Plan and Fairer East Ren

**East Renfrewshire Health and Social Care Partnership's Strategic Plan** – sets out their commitment to working in partnership with people, families and carers, communities, staff and other partner organisations to ensure residents of all ages are healthy and cared for.

**Police Scotland's Local Policing Plan for East Renfrewshire** – the main purpose of policing is to improve the safety and well-being of persons, localities and communities in Scotland. The Local Policing Plan sets out how we will work to achieve this through the setting of local priorities shaped in consultation with our partners, communities and using the most current data.

**Scottish Fire and Rescue's East Renfrewshire Local Fire and Rescue Plan** – The local plan has been developed to support the delivery of agreed local outcomes for East Renfrewshire's communities with the ambition of working in partnership to improve community safety, enhance the well-being of those living in East Renfrewshire and tackle issues of social inequality.

**Scottish Enterprise's Strategic Plan** – Launched in April 2015, Scottish Enterprise's Strategic Plan set out actions to improve Scotland's productivity and help build a globally competitive and inclusive economy.

**West College Scotland Regional Outcome Agreement** – The Outcome Agreement reflects the College's commitment to responding to the educational and skills needs within our region, aligned to the Scottish Funding Council's priorities.

**Skills Development Scotland's Corporate Plan – SDS vision for 2015-20** – SDS have worked with partners and with colleagues throughout the organisation to make sure this plan is truly customer focused and reflects the shared vision of our partners. It is an ambitious programme designed to Make Skills Work for Scotland.

**East Renfrewshire Culture and Leisure's Business Plan for 2018-19** – The business plan sets out the Trust's plans for sports, leisure, social and community activities; libraries, information services and learning; arts and heritage.

**Strathclyde Partnership for Transport's A Catalyst for Change: The Regional Transport Strategy for the west of Scotland 2008-21** sets out the Vision, Strategic Priorities and Outcomes for transport in the west of Scotland. The **Transport Outcomes Report** sets out specific priorities for East Renfrewshire.

**East Renfrewshire Voluntary Action** – Strategic Plan sets out how they will work to create sustainable communities, where local people lead in the design and delivery of locally owned, locally led services.

## Delivering a Fairer East Ren

Fairer East Ren will continue to evolve over its lifetime adapting to further community engagement and emerging national and local partner priorities.

East Renfrewshire Community Planning Partnership has tasked key delivery partnerships to set out how we will deliver against the Fairer East Ren intermediate outcomes in the plan and how we will measure our progress towards them. These plans will be published separately, however some detail is included in Annex 1.

| Fairer East Ren<br>Int. outcome | The impact of child poverty is reduced                       | Residents have the right skills, learning opportunities and confidence to secure and sustain work. | East Renfrewshire's transport links are accessible, attractive and seamless | Residents' mental health and wellbeing is improved. | Residents are safe and are more socially connected within their communities. |
|---------------------------------|--|--|---|---|--|
| Deliver                         | Improving Outcomes for Children and Young People Partnership | Local Employability Partnership  | Transport Partnership Group   | Improving outcomes for Adults Partnership           |  |

Our Performance and Accountability Review group has responsibility for overseeing our progress towards a Fairer East Ren.

As we continue to deliver a Fairer East Ren we will create a framework for working together with community groups and organisations who want to contribute to the plan.

## Annex 1 – Delivering a Fairer East Ren - Outcome Diagrams

### Population Outcome

The outcome we want is..

All children in East Renfrewshire experience a stable and secure childhood and succeed

### Intermediate Outcome

We will know we are making good steps along the way WHEN....

The impact of child poverty is reduced

### Our contribution

So what we need to achieve is...

Improved ability of parents to access resources and services that enhance child development

Better engagement with families on low income to reduce the impact on parental mental health and wellbeing

Effective support for staff with families on low incomes in our workplaces

### Population Outcome

The outcome we want is..

East Renfrewshire residents are healthy and active and have the skills for learning, life and work

### Intermediate Outcome

We will know we are making good steps along the way WHEN....

Residents have the right skills, learning opportunities and confidence to secure and sustain work

### Our contribution

So what we need to achieve is...

Targeted and personalised support for people facing barriers, e.g. mental health, additional support needs, physical disabilities

Increased variety and type of jobs with a greater awareness of the range of opportunities available

A partnership approach to address gaps in employability provision

Local businesses are supported to grow and increase employment opportunities



### Population Outcome

The outcome we want is..

East Renfrewshire is a thriving, attractive and sustainable place for residents and businesses

### Intermediate Outcome

We will know we are making good steps along the way WHEN....

East Renfrewshire's transport links are accessible, attractive and seamless

### Our contribution

So what we need to achieve is...

Communities across East Renfrewshire are connected to services, leisure opportunities and employment/training

Affordable transport and fewer barriers for deprived communities

Accessible transport that is easy to use



**Population Outcome**

The outcome we want is..

East Renfrewshire residents are safe and live in supportive communities

**Intermediate Outcome**

We will know we are making good steps along the way WHEN....

Residents' mental health and wellbeing is improved

**Our contribution**

So what we need to achieve is...

Improved wellbeing and resilience in people and communities

Improved wellbeing and resilience in workplaces

A prevention and early intervention approach to enhancing wellbeing

Better response to distress



### Population Outcome

The outcome we want is..

Older people and people with long term conditions in East Renfrewshire are valued; their voices are heard and they enjoy full and positive lives

### Intermediate Outcome

We will know we are making good steps along the way WHEN....

Residents are safe and are more socially connected within their communities

### Our contribution

So what we need to achieve is...

Communities are supported and have access to information and resources

Socially isolated people are identified and connected to opportunities

People feel safer in their communities

Reduced unintentional harm in the home

## Annex 2 – Links with National Outcomes

Fairer East Ren will continue to evolve over its lifetime adapting to further community engagement and emerging national and local partner priorities.

### Fairer East Ren Priority

### National Outcome

Reducing the impact of  
Child Poverty

We tackle poverty by sharing opportunities, wealth and power more equally

Promoting employability

We have thriving and innovative business, with quality jobs and fair work for everyone.

We are well educated, skilled and able to contribute to society.

Moving around

We value, enjoy, protect and enhance our environment

Improving positive mental  
health and wellbeing

We are healthy and active

Reducing social isolation,  
loneliness and increasing safety

We live in communities that are inclusive, empowered, resilient and safe

### The following national outcomes are present across all our priorities

We grow up loved, safe and respected so that we realise our full potential  
We respect, protect and fulfil human rights and live free from discrimination.



### Contact for further information

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East Renfrewshire  
**COMMUNITIES**  
 **-TOGETHER**  
Stronger & fairer communities