

EAST RENFREWSHIRE COUNCIL
PLANNING APPLICATIONS COMMITTEE

5 December 2018

Report by Director of Environment

APPEALS

1.0. INTRODUCTION

- 1.1. This report is to inform Members about an appeal decision that has been received from the Scottish Government's Directorate for Planning and Environmental Appeals (DPEA).

2.0 APPEAL DECISION

- 2.1 **APPEAL 0534** (ERC reference 2018/0163/ADV: DPEA reference ADA-220-2001).

- 2.2 This appeal relates to the display of two digital advertisement hoardings at land to the north of 30 Maple Avenue, Newton Mearns (and adjacent to the petrol filling station and health centre) in place of existing advertisement hoardings. The application was refused under delegated powers on 31st May 2018 as the hoardings could distract drivers approaching and negotiating the adjacent traffic-light controlled junction which would be detrimental to public road safety.

- 2.3 The appeal was allowed in part on 1st November 2018 and advertisement consent was granted for one digital advertisement hoarding facing south west but advertisement consent was refused for one digital advertisement hoarding facing north.

- 2.4 The appointed Reporter considered the south west facing hoarding would not be displayed contrary to public safety as a result of its position in relation to the traffic-light controlled junction and oncoming traffic. The Reporter however considered that the north facing hoarding would be displayed contrary to public safety as a result of its siting in relation to the Ayr Road and the presence of the cycle lane and bus stop in the vicinity of the traffic-light controlled junction.

3.0 RECOMMENDATION

- 3.1 Members are asked to note the above.

Director of Environment
November 2018

BLANK PAGE