

NEILSTON

SUMMARY OF DATA



Introduction

This report looks at engagement, comment and demographic data from the East Renfrewshire set of engagements in Busby and Neilston. The projects ran on the Commonplace online engagement platform between 9/5/2022 and 20/6/2022, and can still be viewed at [the East Renfrewshire Programme Page](#).

The screenshot shows the 'East Renfrewshire Programme' page on the Commonplace platform. The page has a blue header with the title 'Get involved' and a sub-header 'Add your voice to improve your neighbourhood. Help us transform East Renfrewshire by contributing to the discussion. Click in the town below you are most closely associated with and get involved.' Below this is a text input field with the placeholder 'e.g. sam@smith.com' and a green button labeled 'Keep me updated'. A note below the button states: 'Your email will be used to contact you about project updates. You can unsubscribe at any point. Please read our [privacy policy](#).' The page has a navigation bar with links: 'About the project', 'Timeline', 'Latest news', 'Have your say', and 'The team'. Below the navigation bar is a section titled 'PROJECTS' with a sub-header '5 projects'. There are three project cards displayed: 'BARRHEAD' (purple background), 'NEWTON MEARNS' (orange background), and 'THORNIEBANK' (dark blue background). Each card shows 'Launched: 09 May 2022' and 'Active' status. The page also features a user profile icon in the top right corner labeled 'Fatima Almarwani' and a share icon in the bottom right corner.

East Renfrewshire Programme

Fatima Almarwani

Get involved

Add your voice to improve your neighbourhood. Help us transform East Renfrewshire by contributing to the discussion. Click in the town below you are most closely associated with and get involved.

e.g. sam@smith.com

Keep me updated

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About the project | Timeline | Latest news | Have your say | The team

PROJECTS

5 projects

Launched: 09 May 2022 Active

BARRHEAD

Launched: 09 May 2022 Active

NEWTON MEARNS

Launched: 09 May 2022 Active

THORNIEBANK

Methodology

Respondents were asked to provide comments, and then to provide their email address - while this step is optional, it provides an additional layer of verification. The data in this report includes comments from those who did not provide their email address.

Respondents were then asked to provide some optional demographic information about themselves, in order to establish a balanced response and identify whether any groups were underrepresented.

Commonplace employs a variety of 'anti-gaming' mechanisms to ensure the integrity of the data collected.

Comments and agreements

A 'comment' is counted whenever a respondent submits a response to a survey, regardless of whether any free text comments were provided. If a project has multiple 'tiles' including survey questions, a separate comment is counted for a submission on each 'tile'.

Respondents were also able to add one 'agreement' per comment to any comment other than their own.

Headline figures - Neilston

1945 website visitors

75 respondents

145 comments

252 agreements

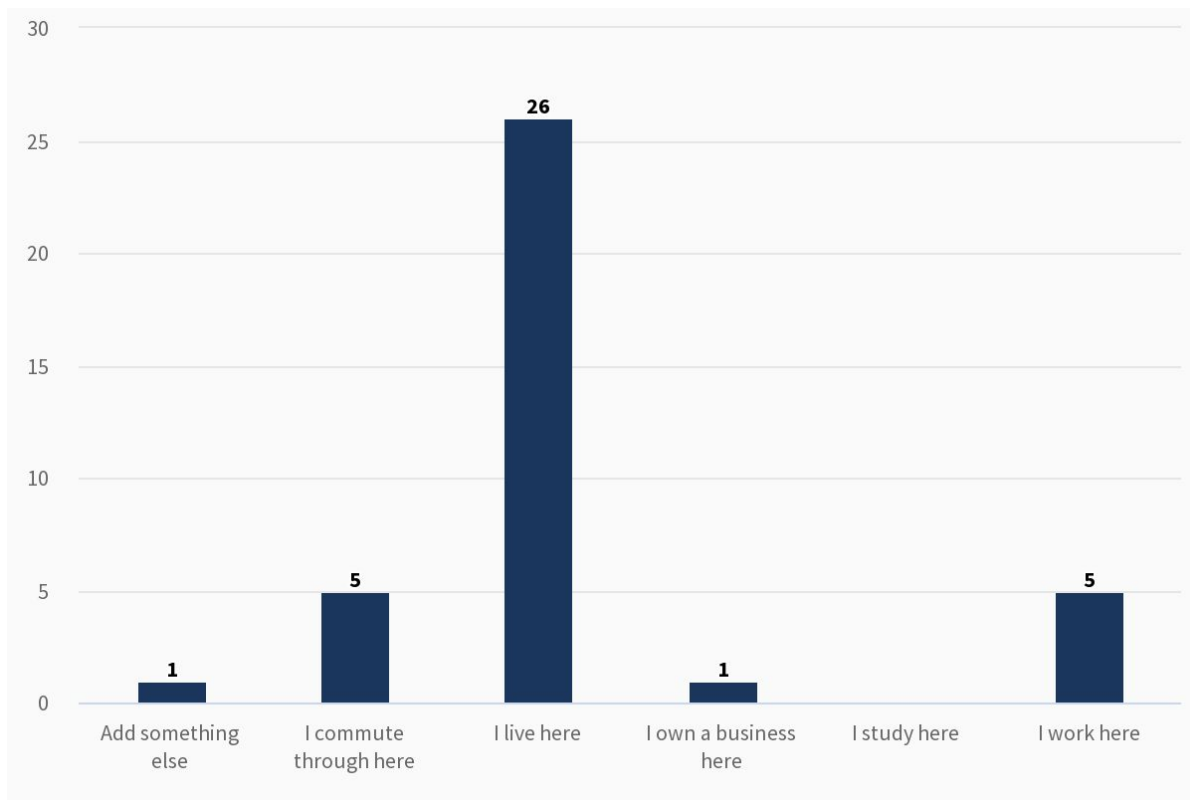
117 news subscribers



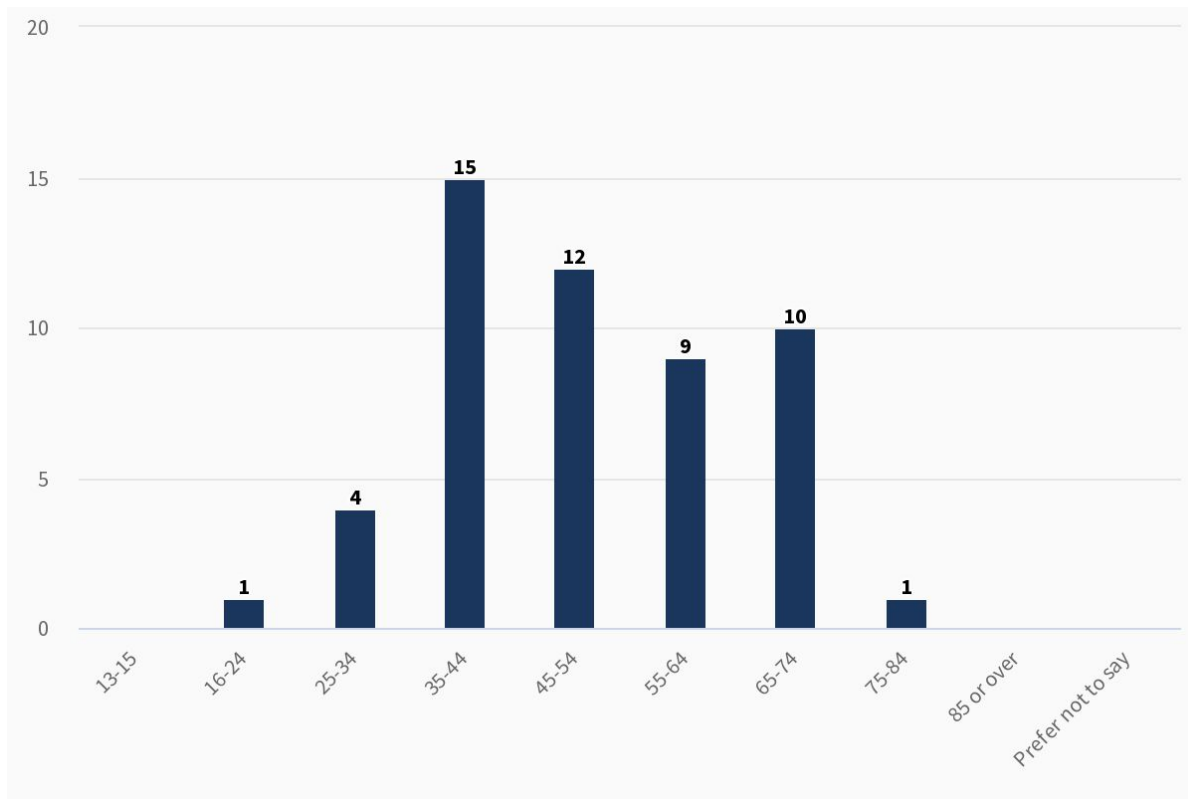
Demographic reach

Respondents were asked a series of questions about themselves in order to understand whether any particular groups are under-represented. All questions were optional.

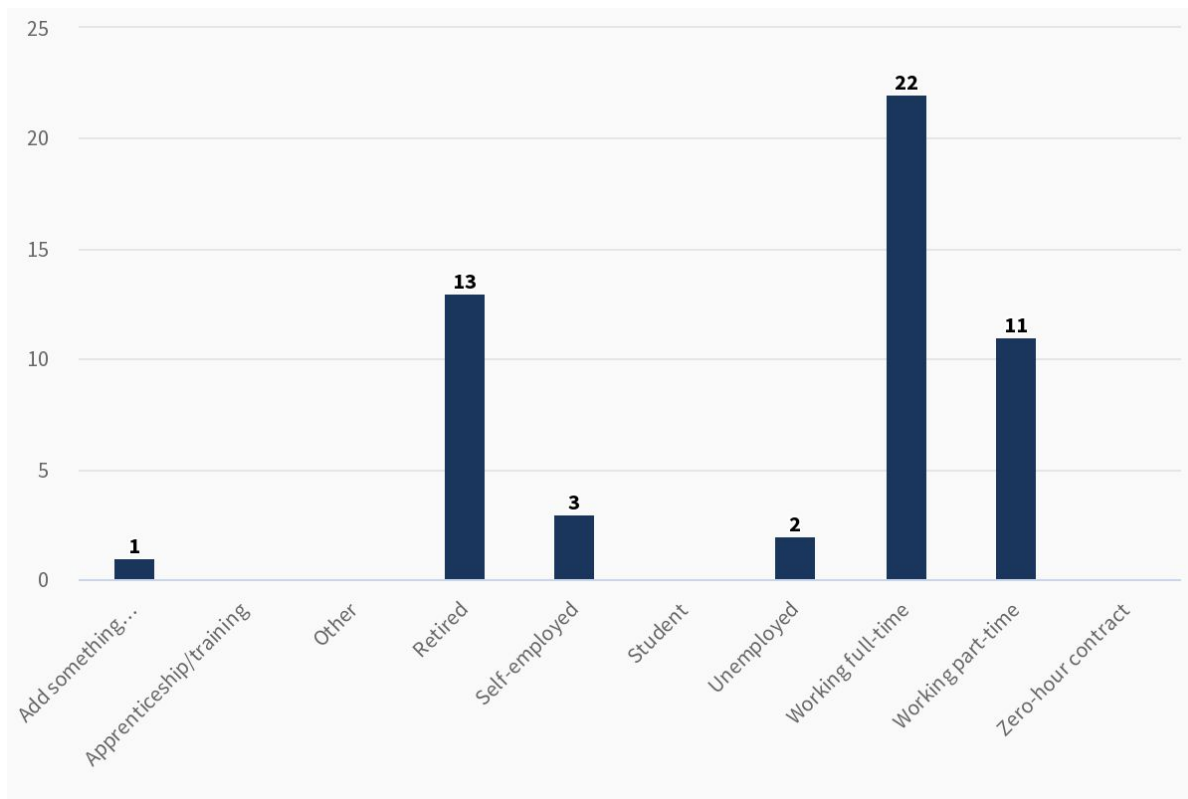
Connection to area



Age group



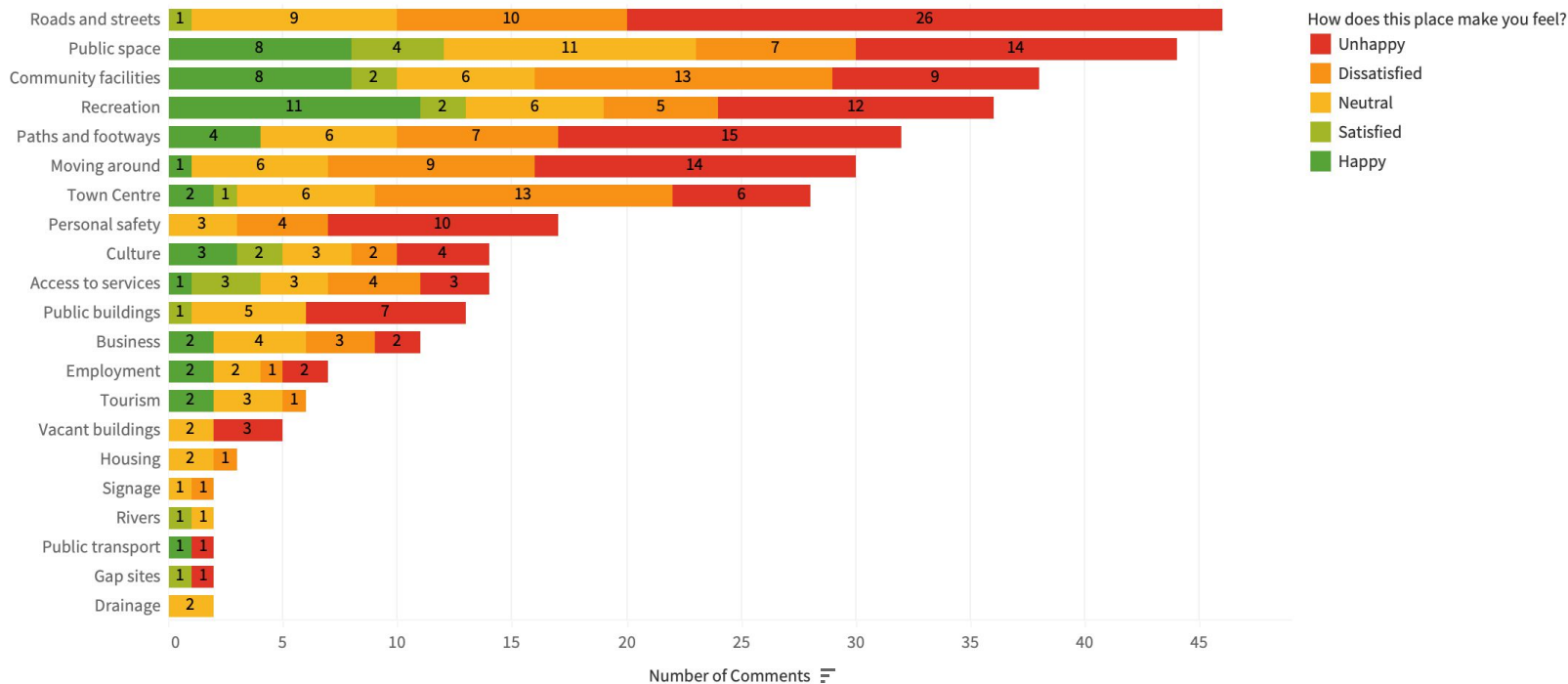
Employment status



Comment analysis

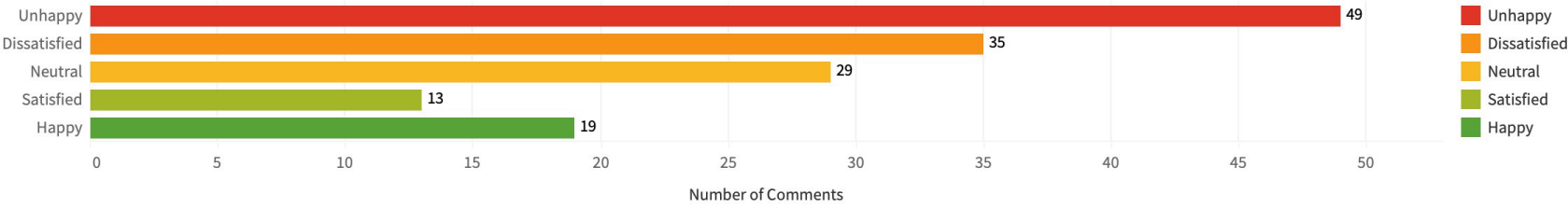
Neilston

What does your comment relate to?



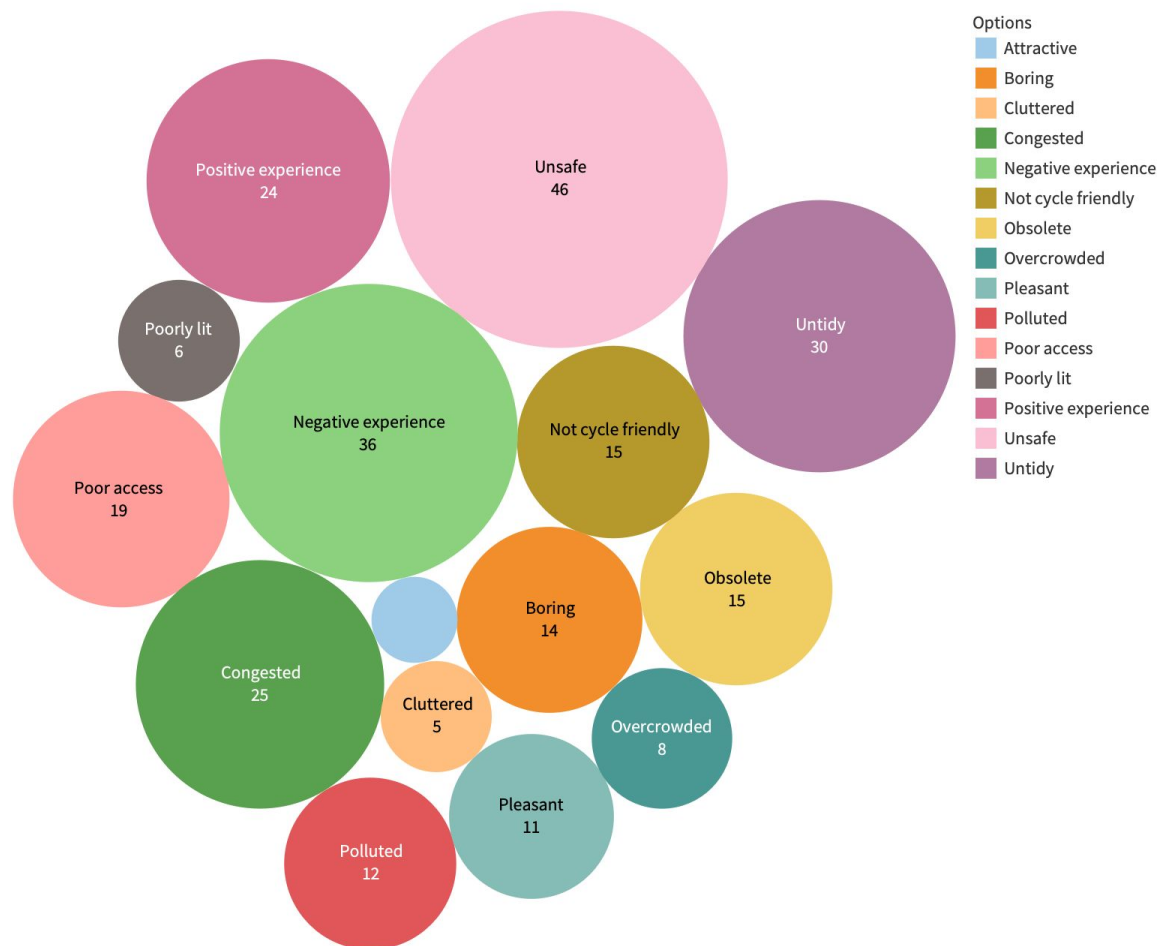
Neilston

How does this place make you feel?



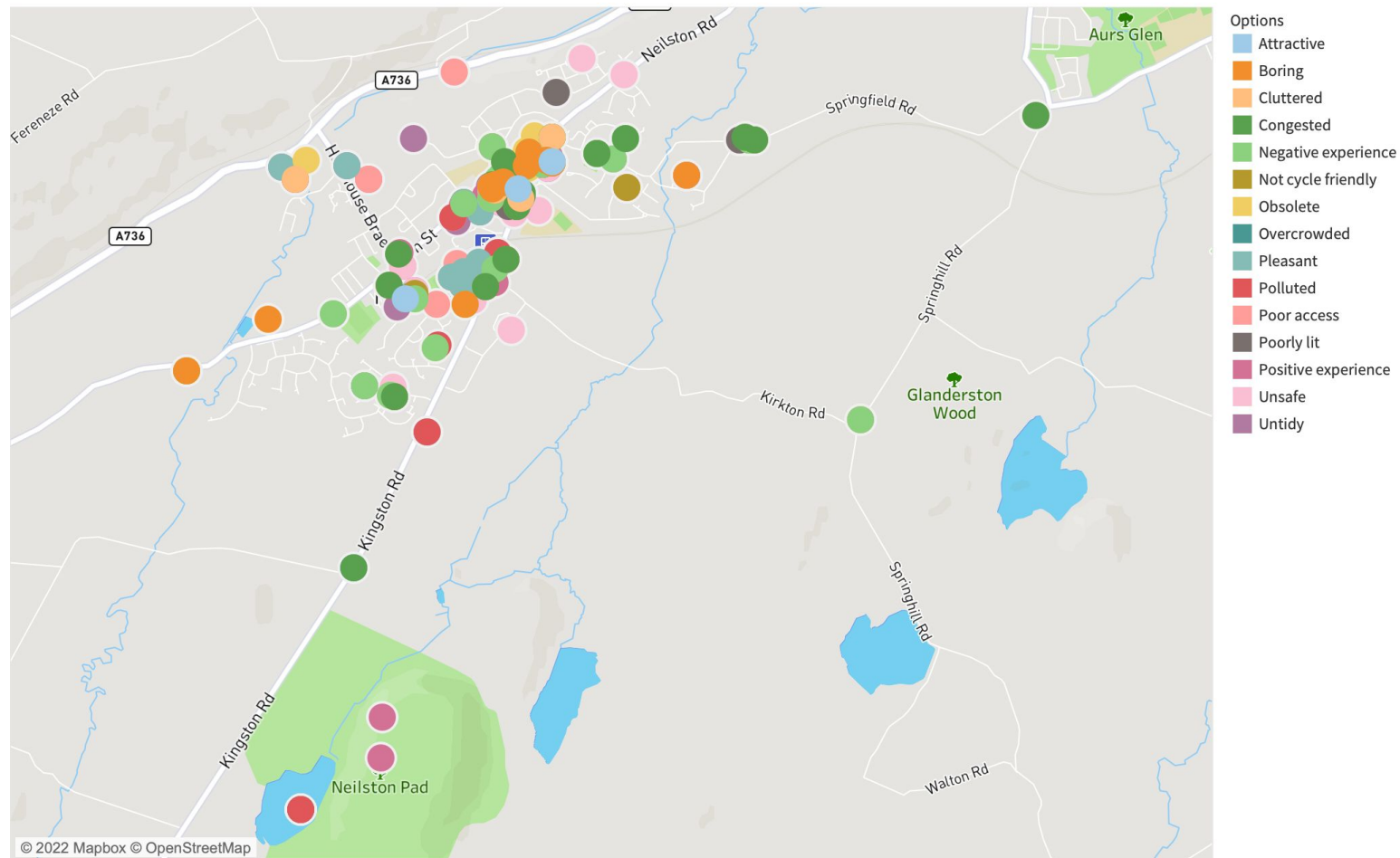
Neilston

Choose the option that makes you feel this way



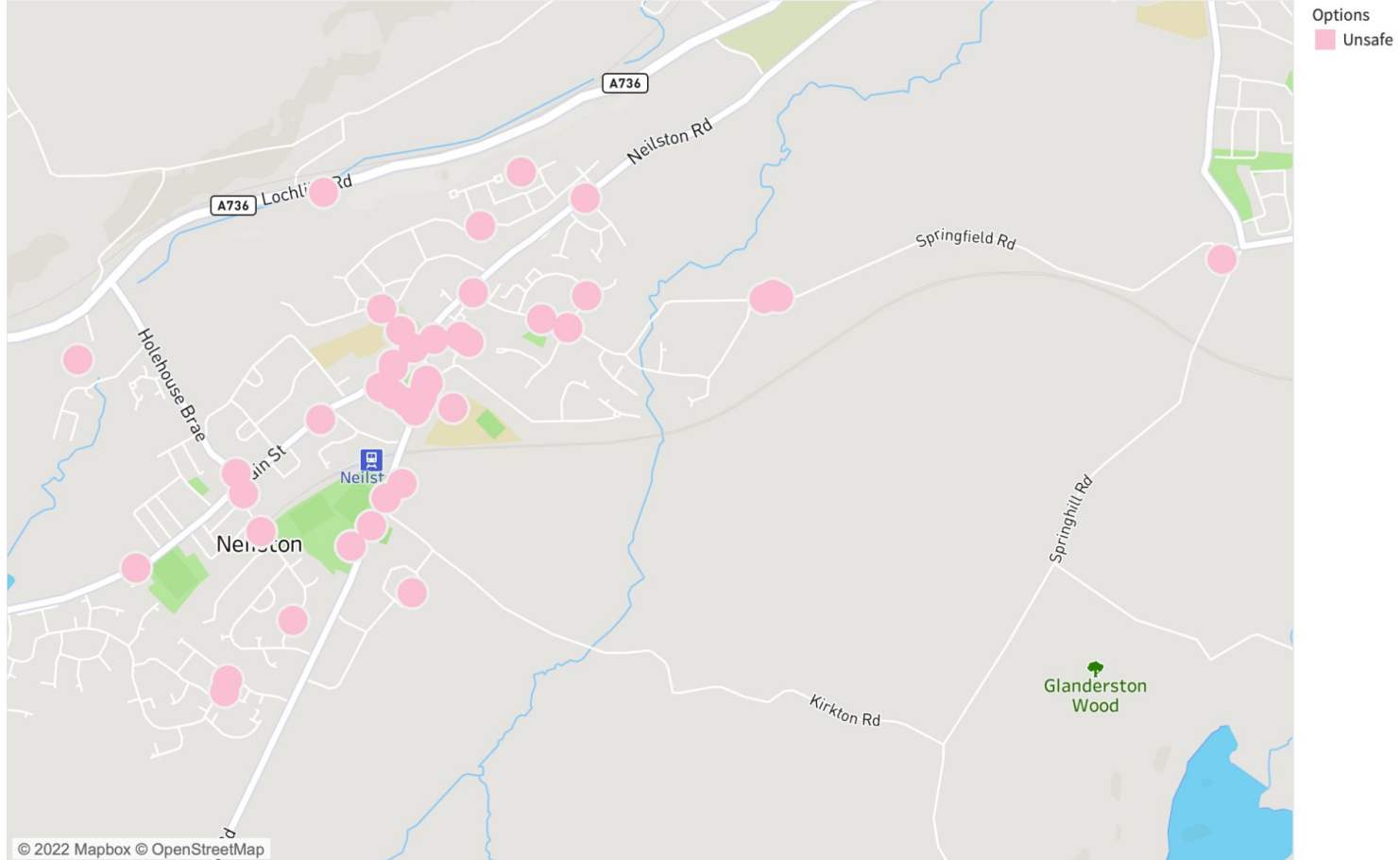
Neilston

Map of comments - Choose the option that makes you feel this way



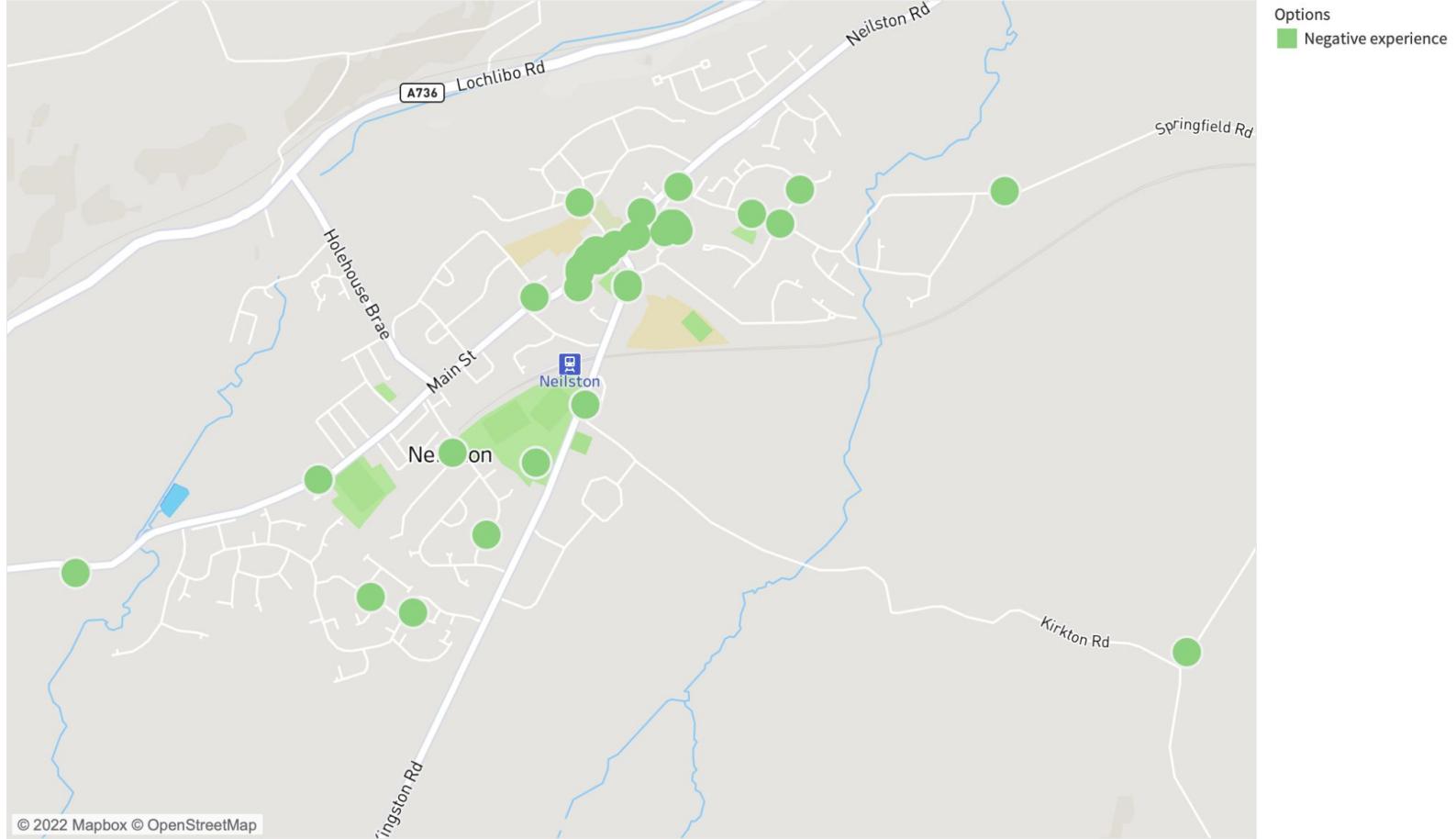
Neilston

Map of comments - Choose the option that makes you feel this way



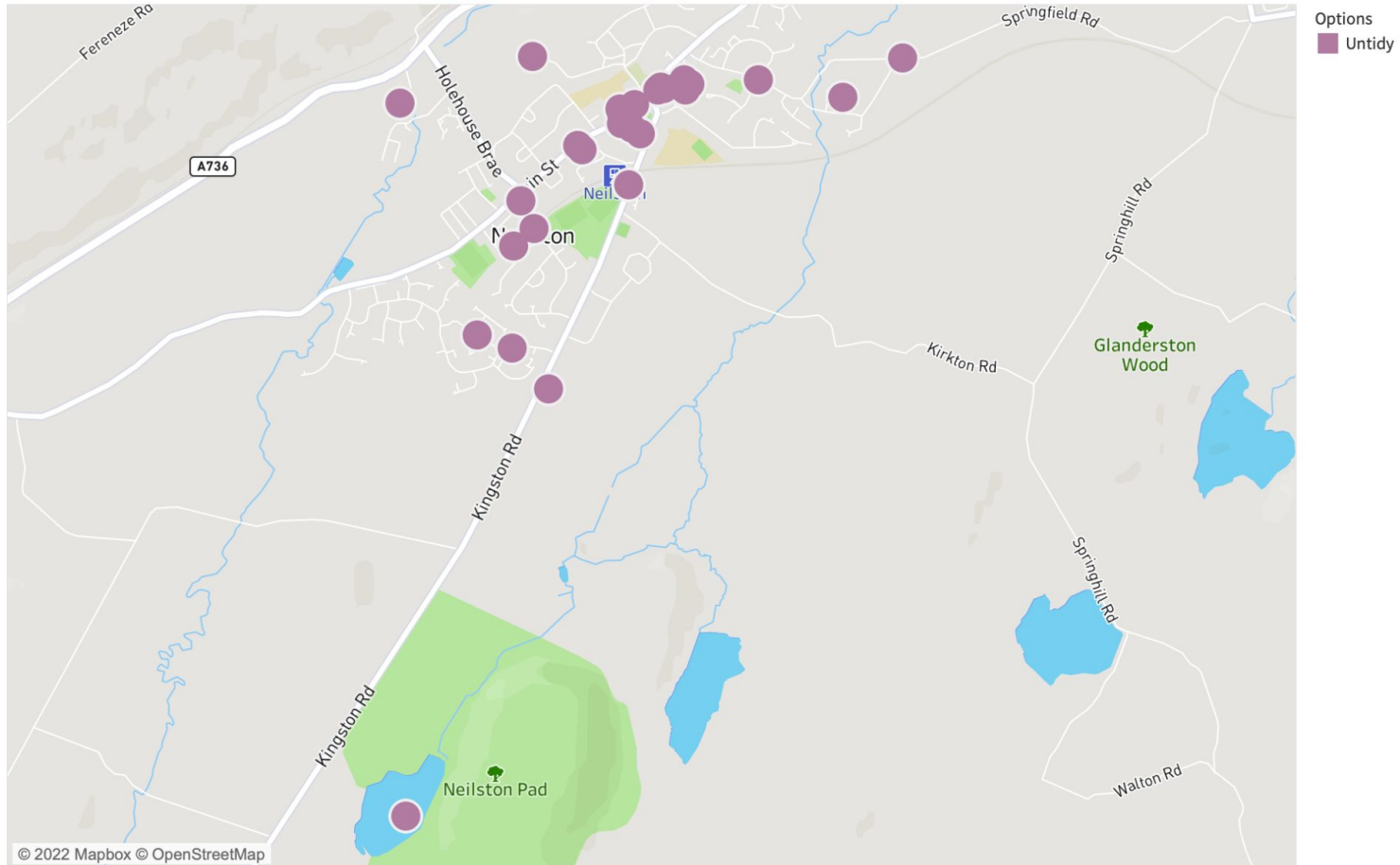
Neilston

Map of comments - Choose the option that makes you feel this way



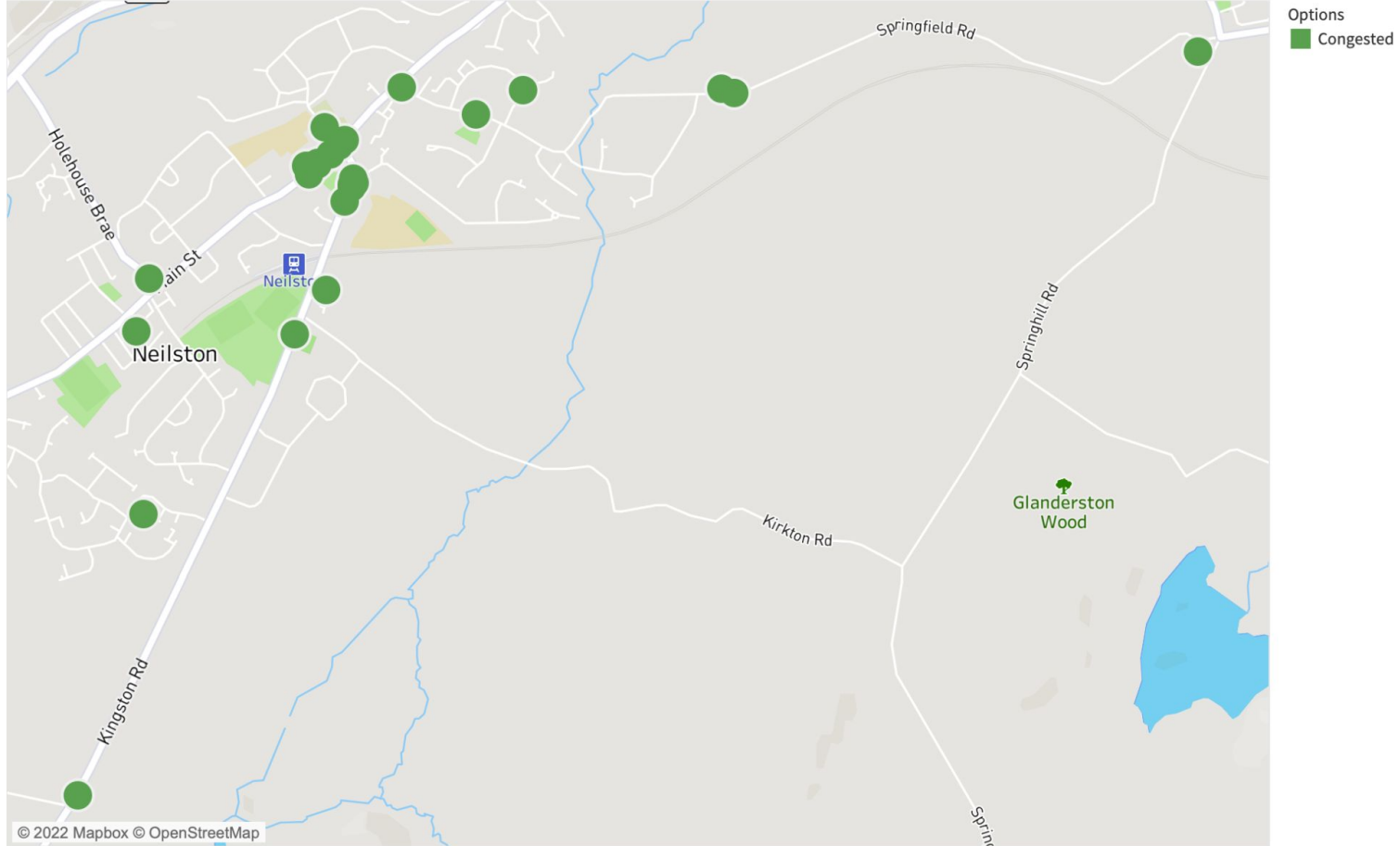
Neilston

Map of comments - Choose the option that makes you feel this way



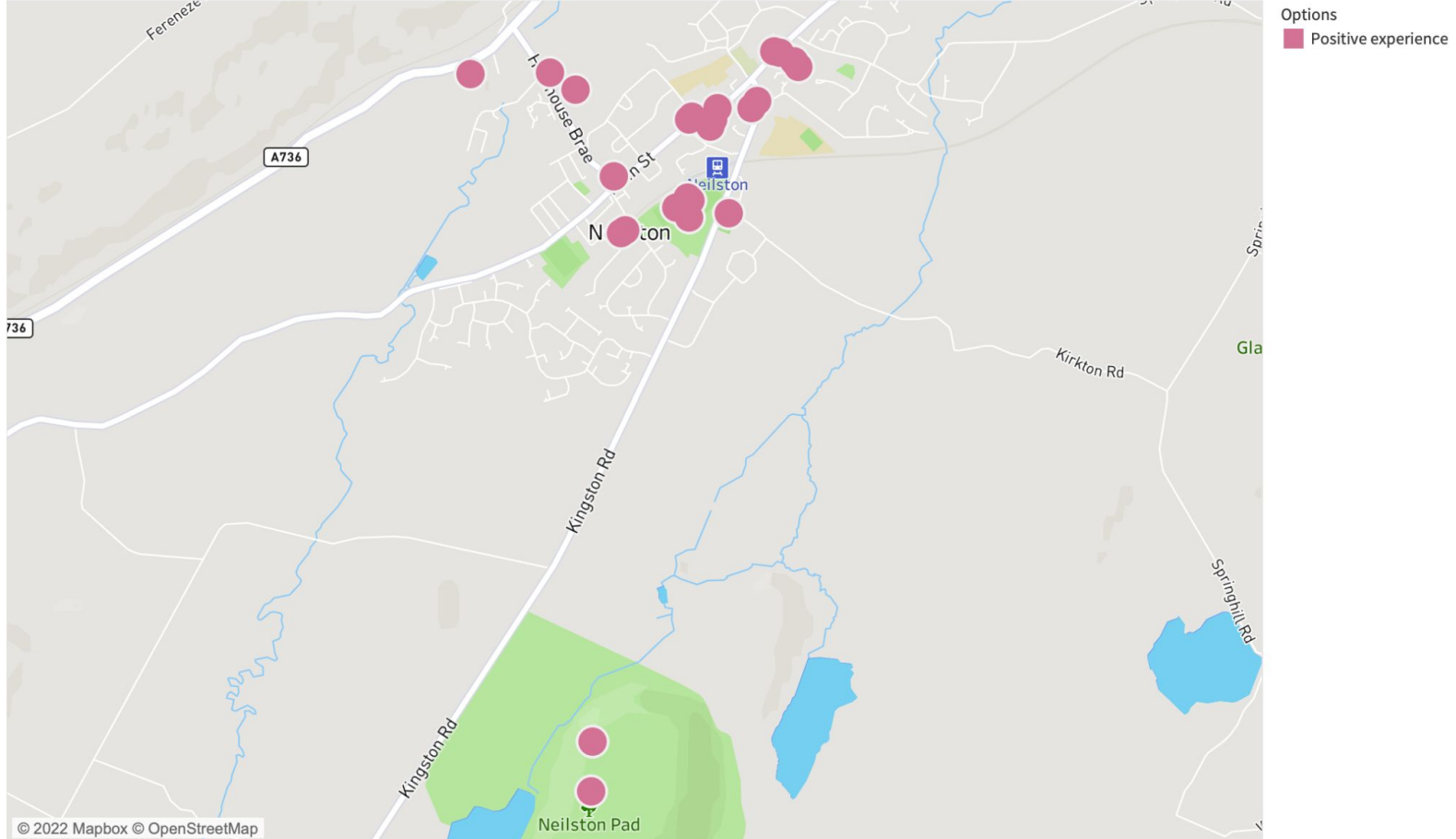
Neilston

Map of comments - Choose the option that makes you feel this way



Neilston

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Number of comments per project

