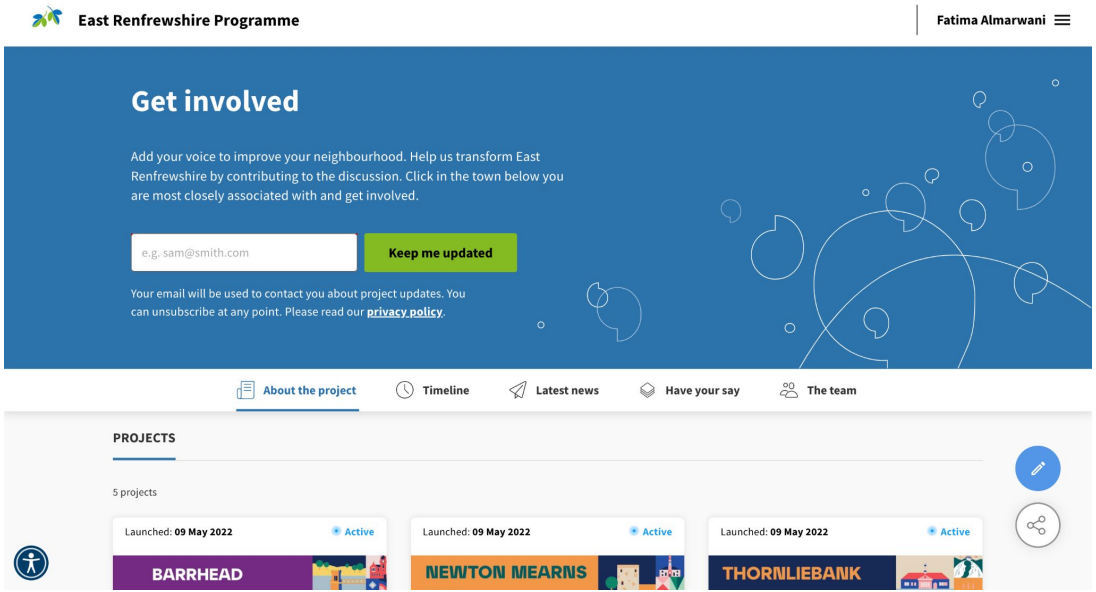
NEILSTON

SUMMARY OF DATA

Commonplace

Introduction

This report looks at engagement, comment and demographic data from the East Renfrewshire set of engagements in Busby and Neilston. The projects ran on the Commonplace online engagement platform between 9/5/2022 and 20/6/2022, and can still be viewed at [the East Renfrewshire Programme Page](#).



Commonplace

Methodology

Respondents were asked to provide comments, and then to provide their email address - while this step is optional, it provides an additional layer of verification. The data in this report includes comments from those who did not provide their email address.

Respondents were then asked to provide some optional demographic information about themselves, in order to establish a balanced response and identify whether any groups were underrepresented.

Commonplace employs a variety of ‘anti-gaming’ mechanisms to ensure the integrity of the data collected.

Comments and agreements

A ‘comment’ is counted whenever a respondent submits a response to a survey, regardless of whether any free text comments were provided. If a project has multiple ‘tiles’ including survey questions, a separate comment is counted for a submission on each ‘tile’.

Respondents were also able to add one ‘agreement’ per comment to any comment other than their own.

Headline figures - Neilston

1945 website visitors

75 respondents

145 comments

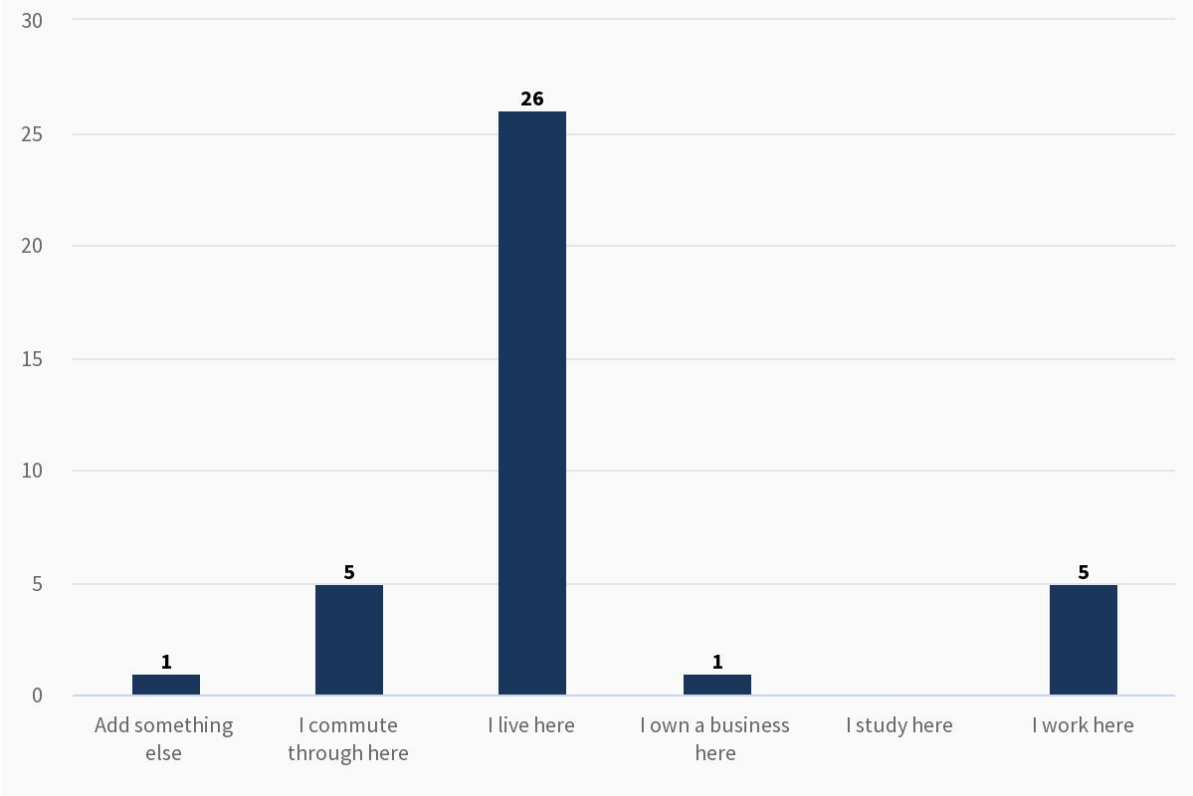
252 agreements

117 news subscribers

Demographic reach

Respondents were asked a series of questions about themselves in order to understand whether any particular groups are under-represented. All questions were optional.

Connection to area



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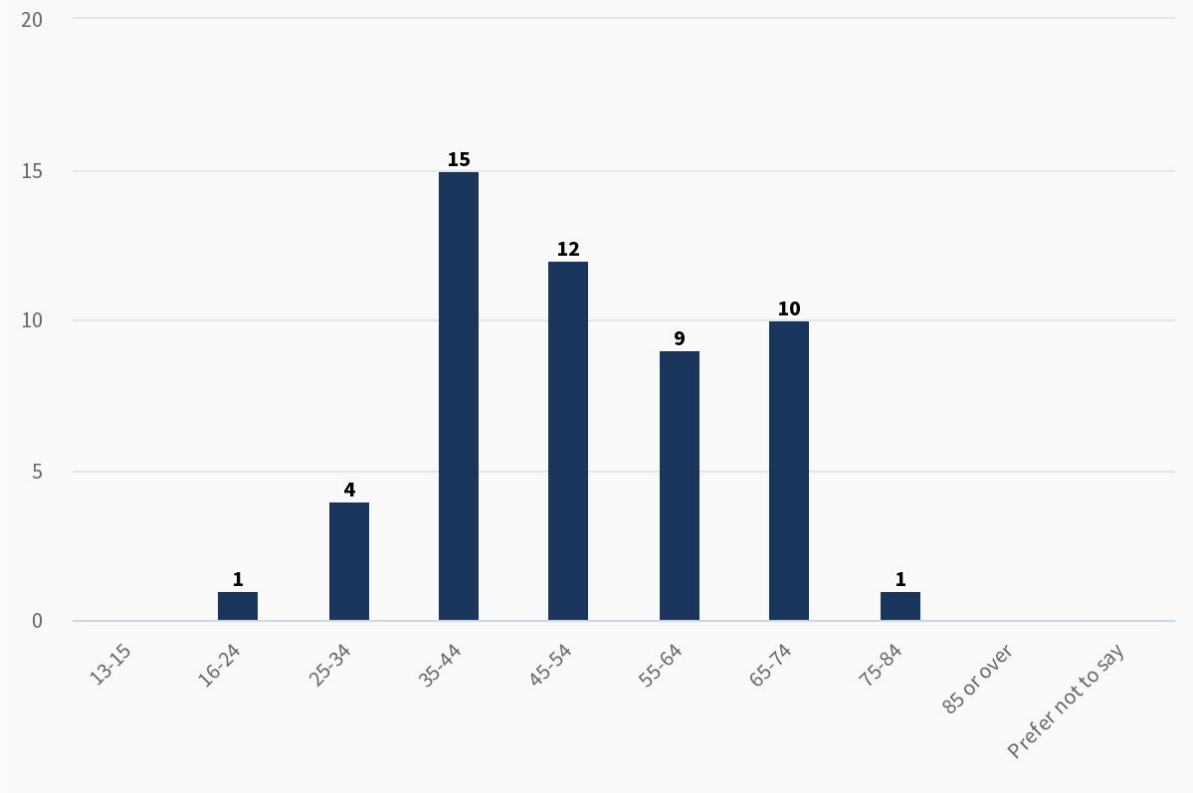
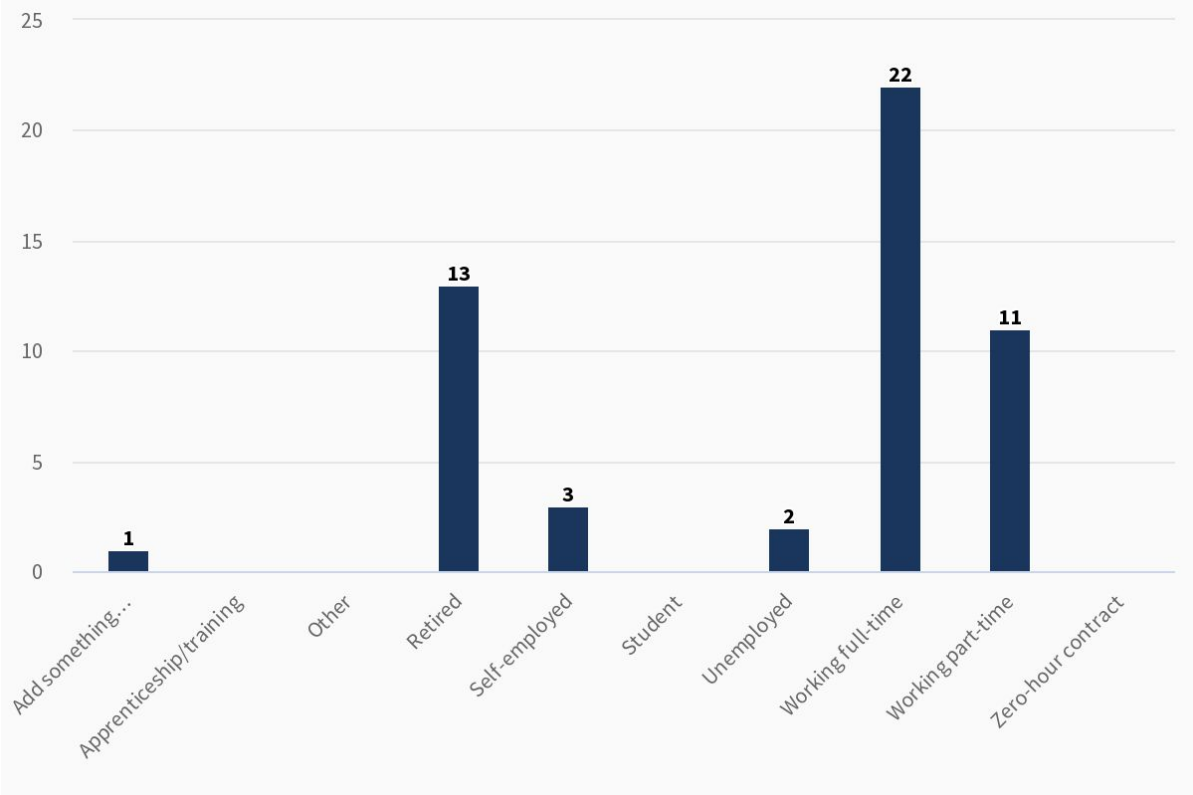
Age group


20
15
10
5
0
1
4
15
12
9
10
1
13-15
16-24
25-34
35-44
45-54
55-64
65-74
75-84
85 or over
Prefer not to say

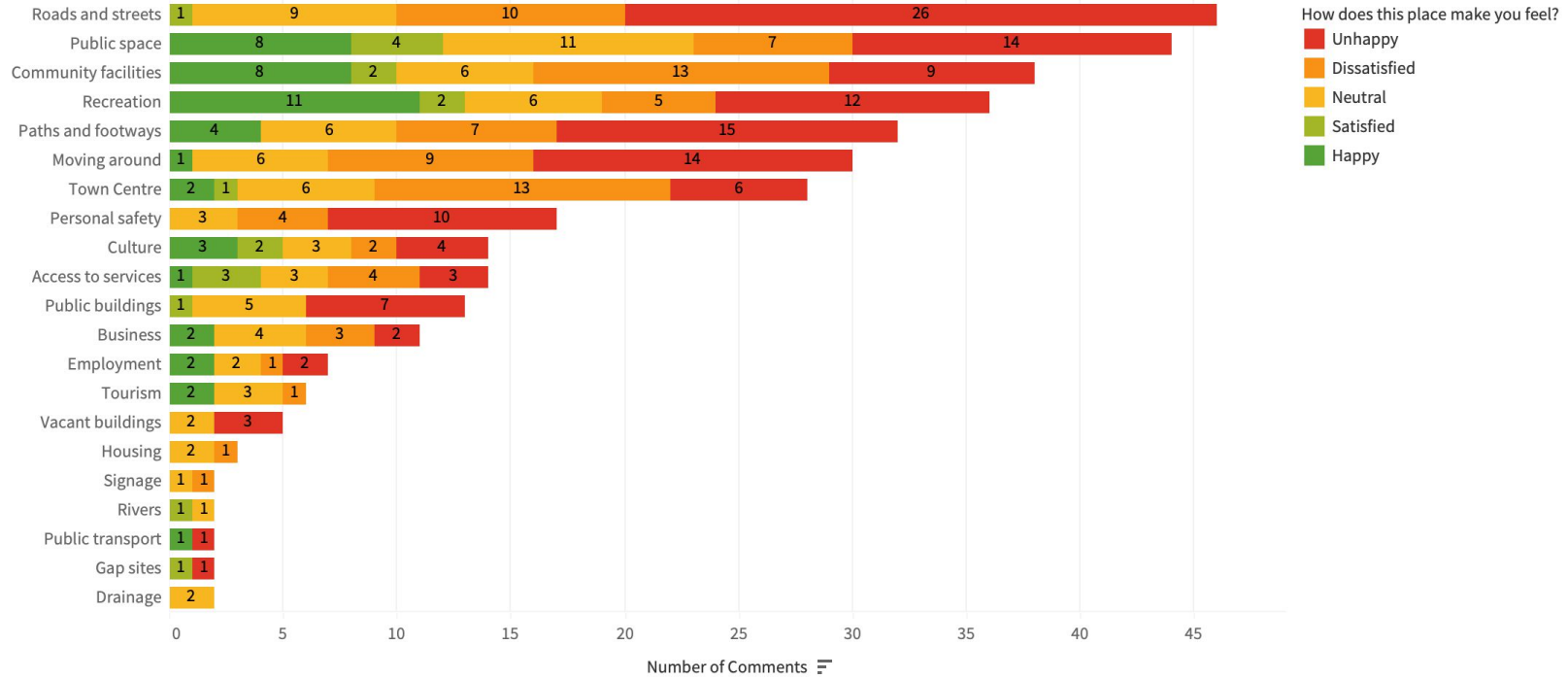
Employment status



Comment analysis

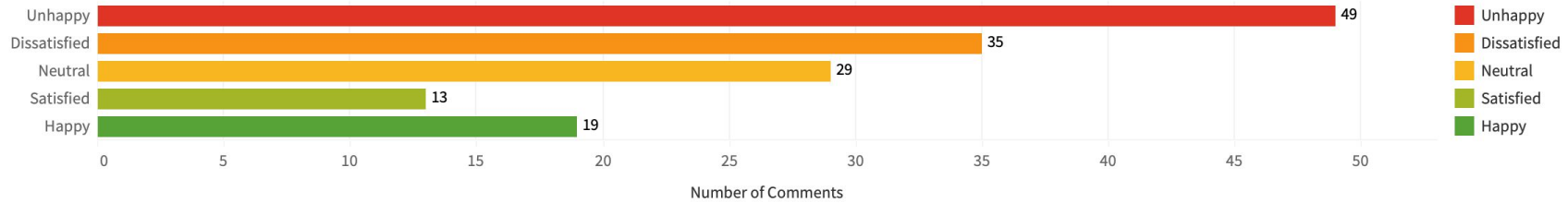
Neilston

What does your comment relate to?



Neilston

How does this place make you feel?



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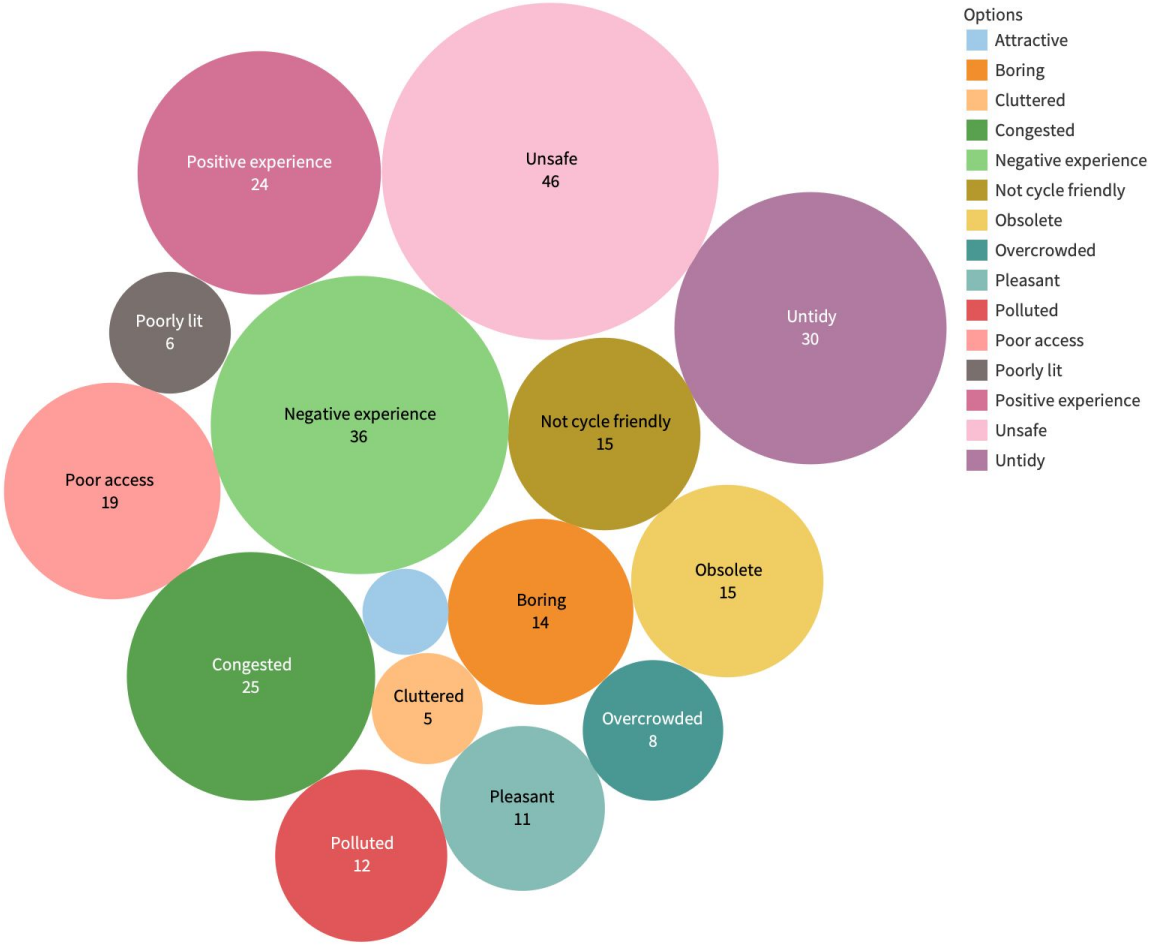
Choose the option that makes you feel this way



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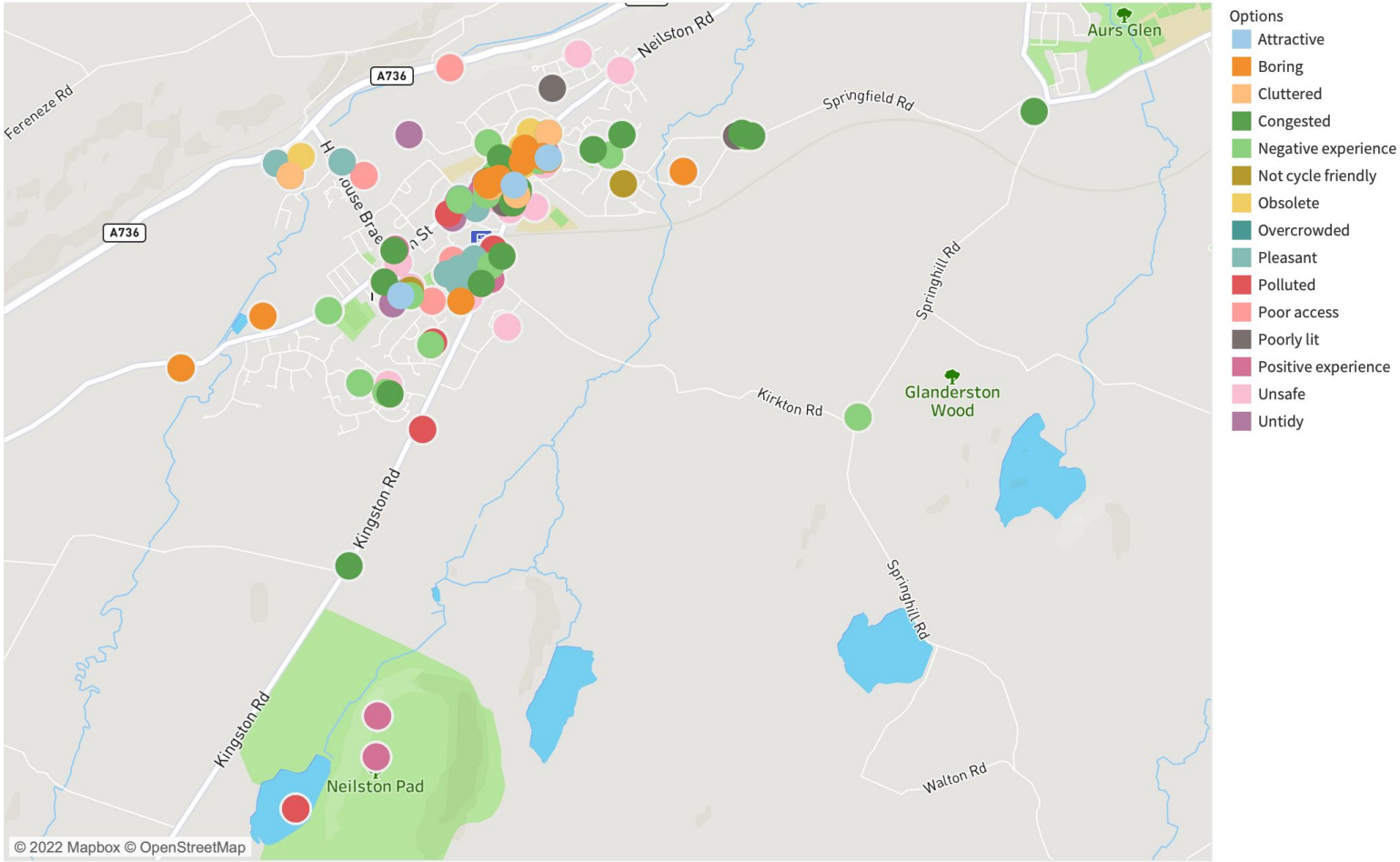
Map of comments - Choose the option that makes you feel this way



Neilston

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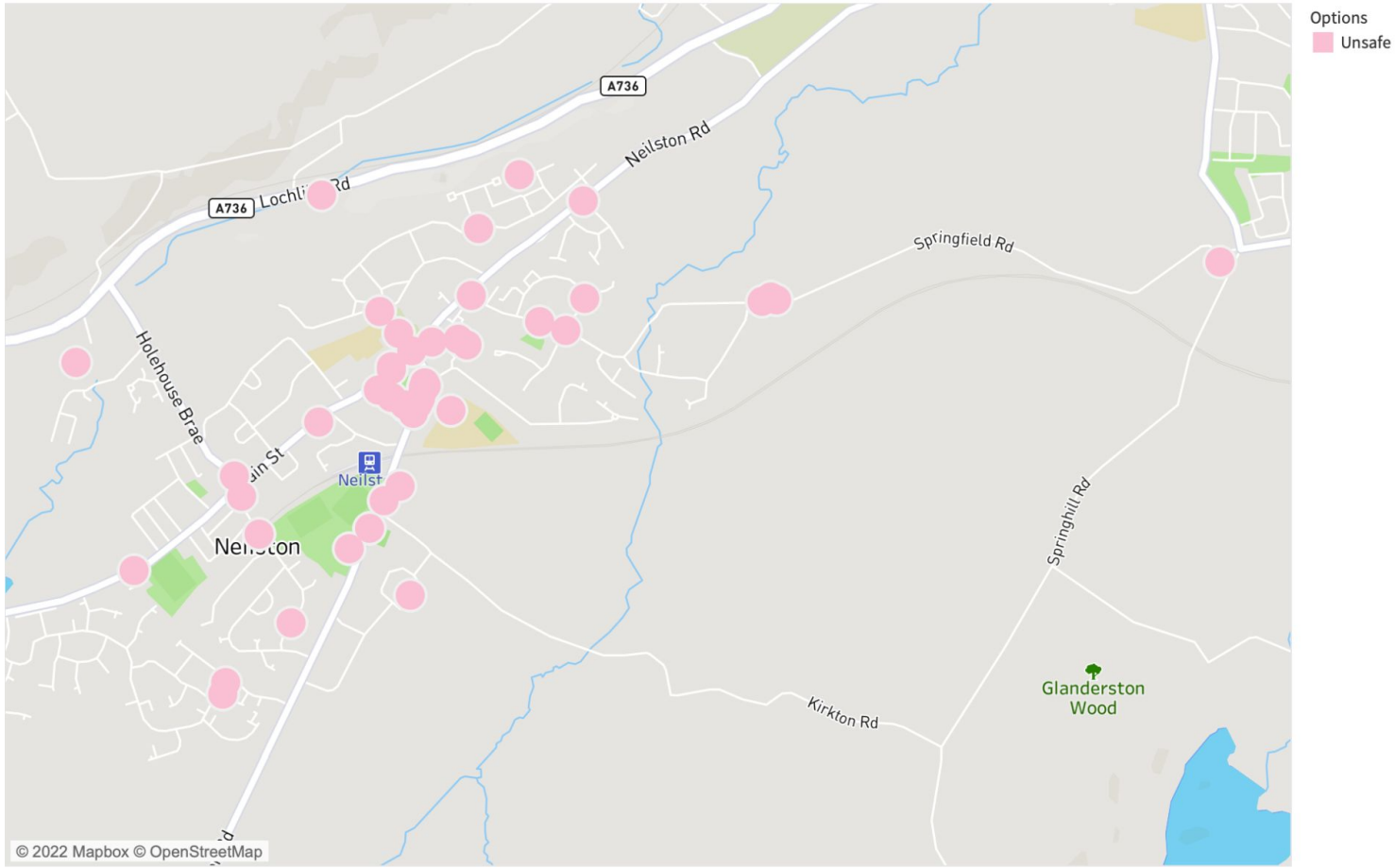

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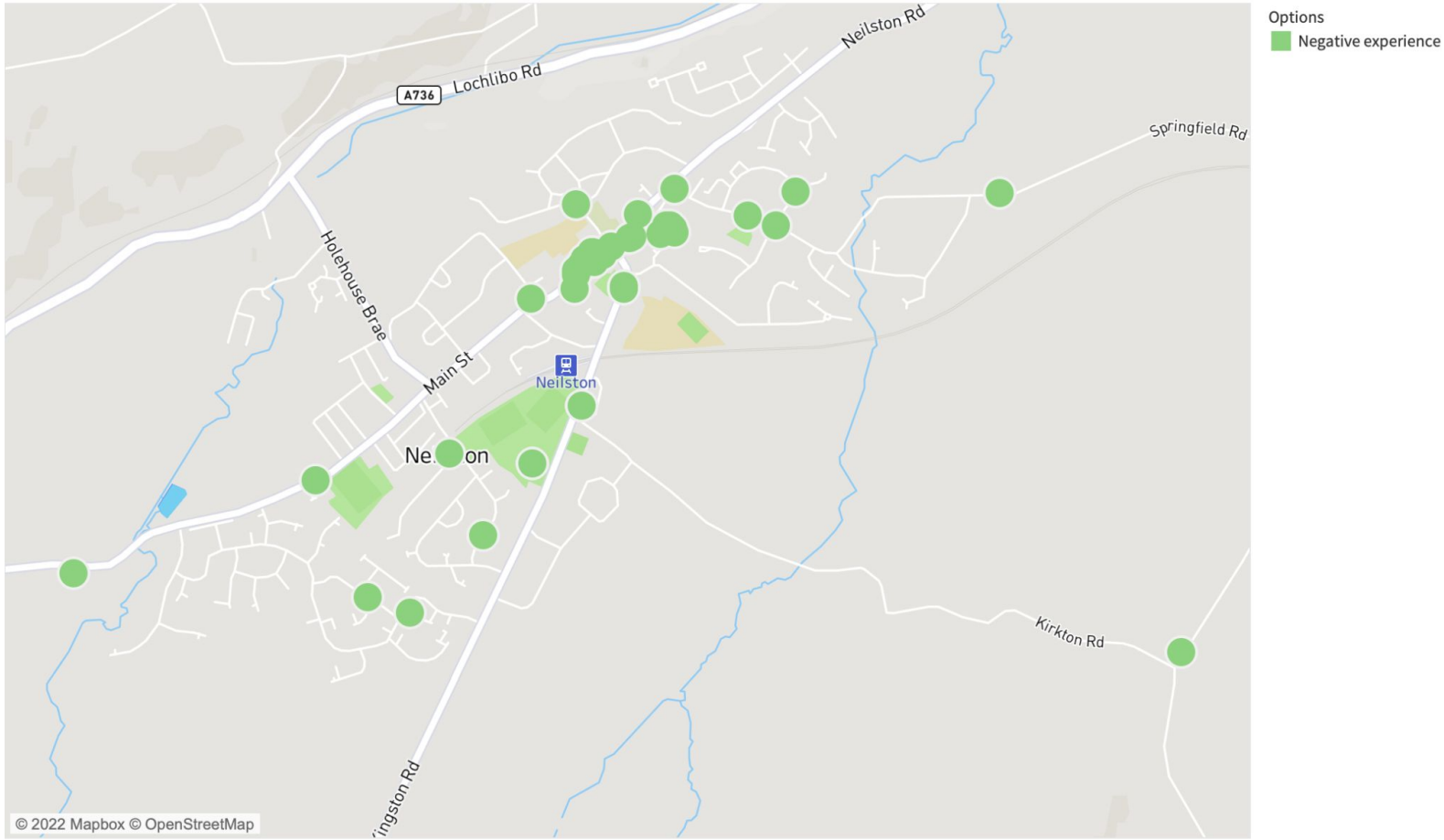

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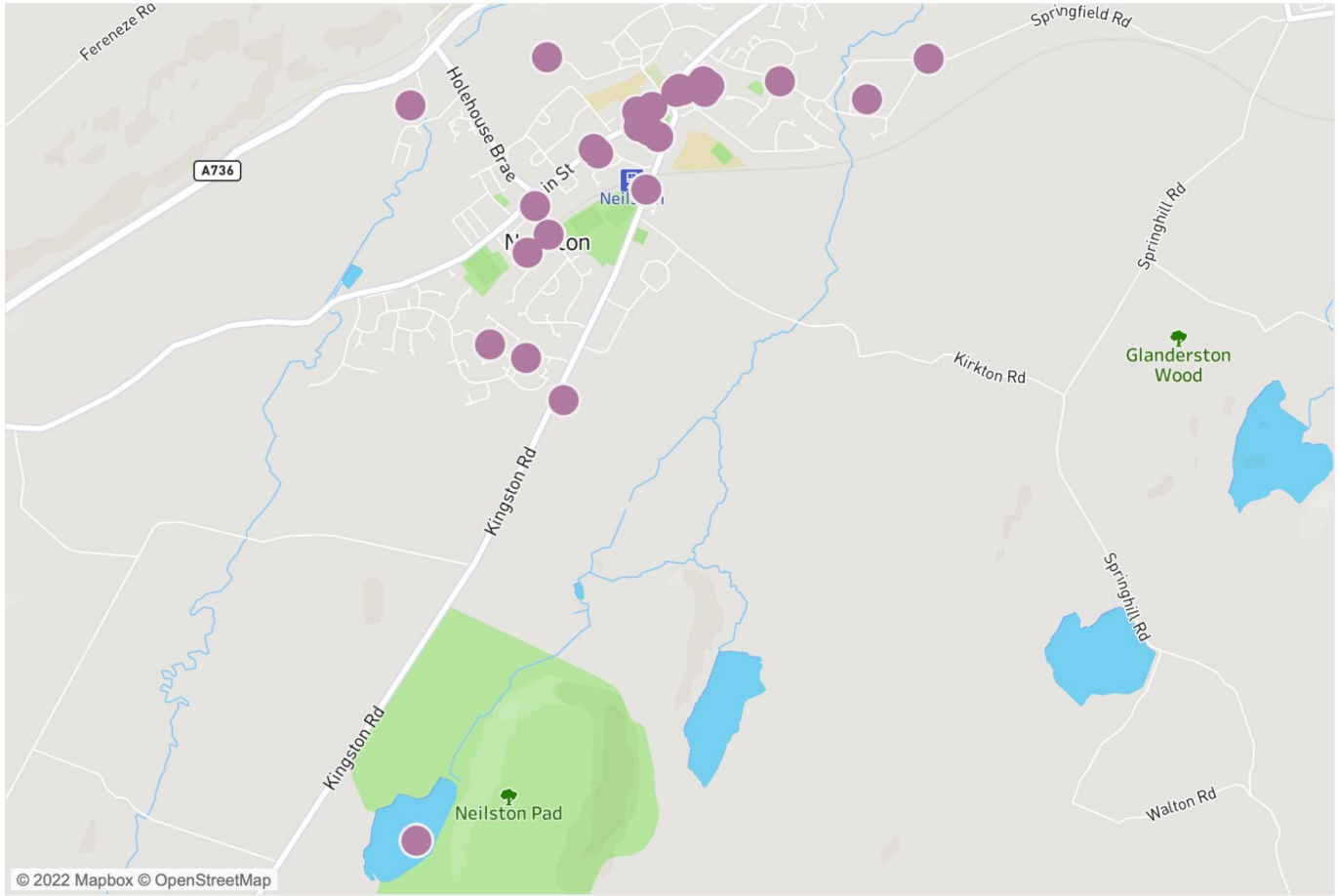

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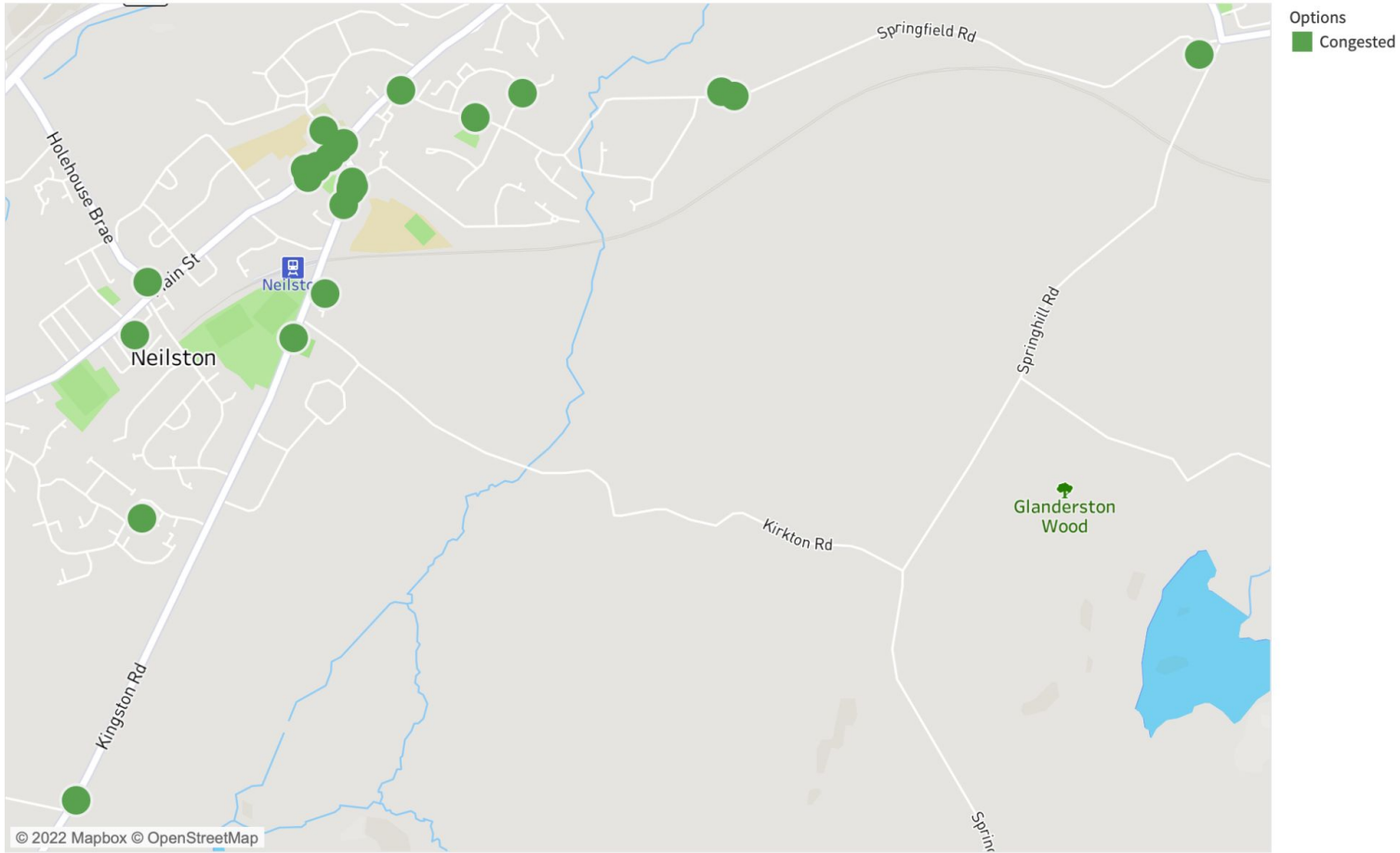

Neilston

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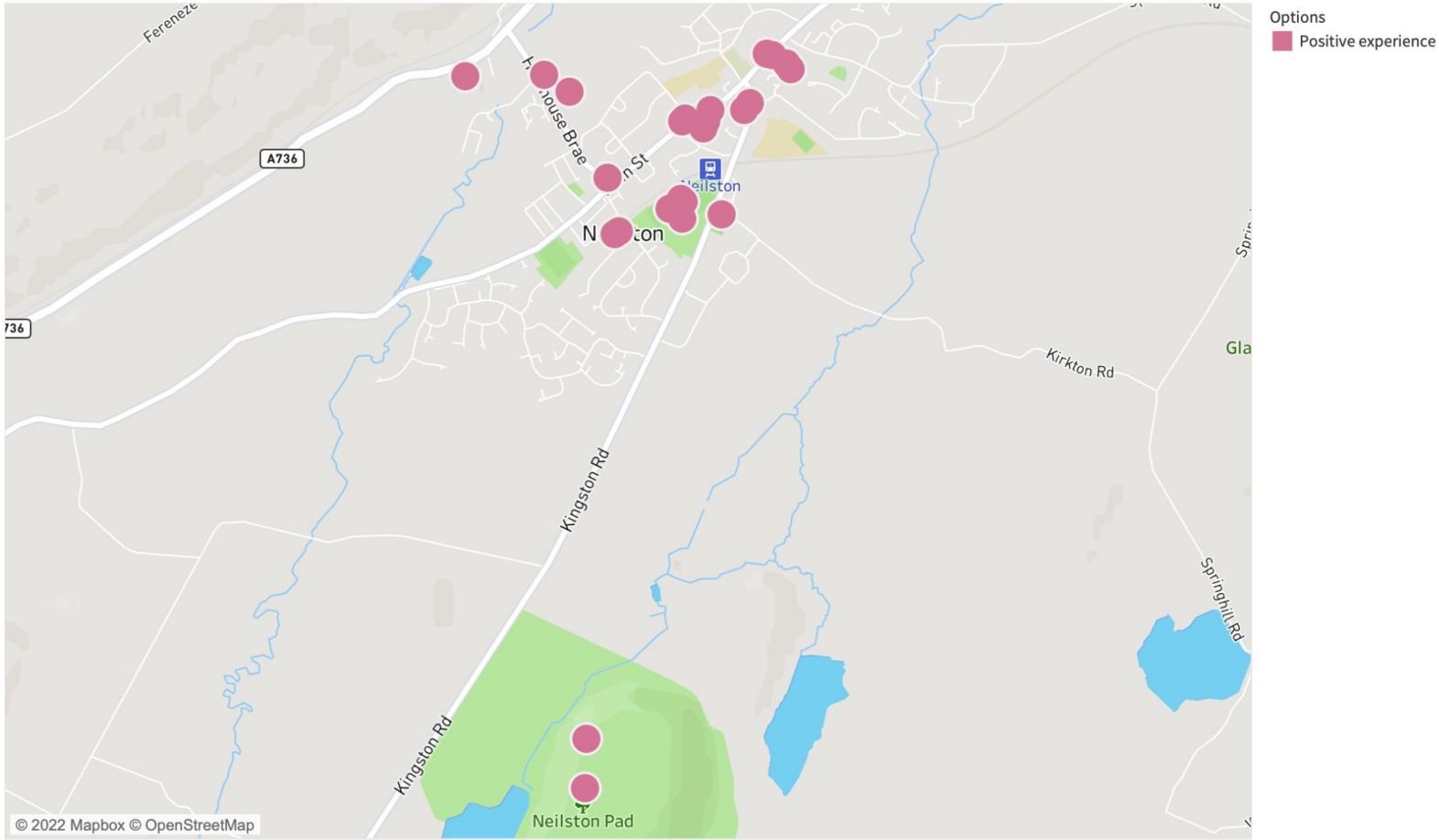
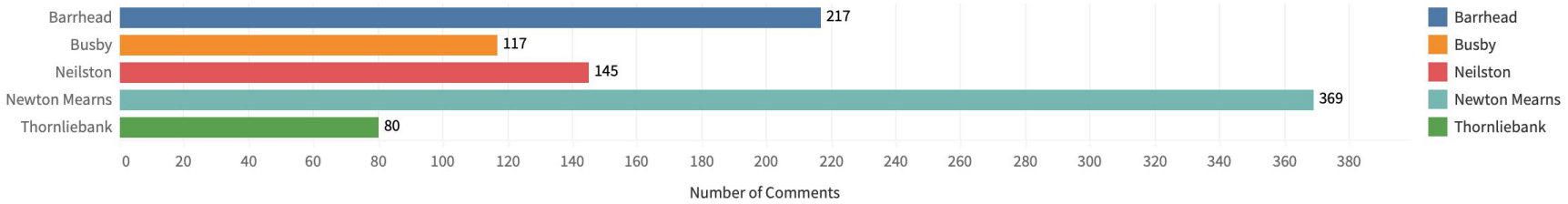
Number of comments per project