

BUSBY SUMMARY OF DATA



Introduction

This report looks at engagement, comment and demographic data from the East Renfrewshire set of engagements in Busby and Neilston. The projects ran on the Commonplace online engagement platform between 9/5/2022 and 20/6/2022, and can still be viewed at [the East Renfrewshire Programme Page](#).

The screenshot shows the 'East Renfrewshire Programme' page on the Commonplace platform. The header includes the program logo and the name 'East Renfrewshire Programme', with a user profile 'Fatima Almarwani' on the right. The main section is titled 'Get involved' and encourages users to add their voice to improve their neighbourhood. It features a text input field with the placeholder 'e.g. sam@smith.com' and a green 'Keep me updated' button. Below this, a note states that the email will be used for project updates and provides a link to the 'privacy policy'. A navigation bar at the bottom of the main section includes links for 'About the project', 'Timeline', 'Latest news', 'Have your say', and 'The team'. The 'PROJECTS' section below lists five projects, with three visible: 'BARRHEAD', 'NEWTON MEARNS', and 'THORNIEBANK'. Each project card shows it was 'Launched: 09 May 2022' and is 'Active'. The page also features a circular icon with a person and a circular icon with a share symbol on the right side.

East Renfrewshire Programme

Fatima Almarwani

Get involved

Add your voice to improve your neighbourhood. Help us transform East Renfrewshire by contributing to the discussion. Click in the town below you are most closely associated with and get involved.

e.g. sam@smith.com

Keep me updated

Your email will be used to contact you about project updates. You can unsubscribe at any point. Please read our [privacy policy](#).

About the project Timeline Latest news Have your say The team

PROJECTS

5 projects

Launched: 09 May 2022 Active

BARRHEAD

Launched: 09 May 2022 Active

NEWTON MEARNS

Launched: 09 May 2022 Active

THORNIEBANK

Methodology

Respondents were asked to provide comments, and then to provide their email address - while this step is optional, it provides an additional layer of verification. The data in this report includes comments from those who did not provide their email address.

Respondents were then asked to provide some optional demographic information about themselves, in order to establish a balanced response and identify whether any groups were underrepresented.

Commonplace employs a variety of 'anti-gaming' mechanisms to ensure the integrity of the data collected.

Comments and agreements

A 'comment' is counted whenever a respondent submits a response to a survey, regardless of whether any free text comments were provided. If a project has multiple 'tiles' including survey questions, a separate comment is counted for a submission on each 'tile'.

Respondents were also able to add one 'agreement' per comment to any comment other than their own.

Headline figures - Busby

2722 website visitors

62 respondents

117 comments

324 agreements

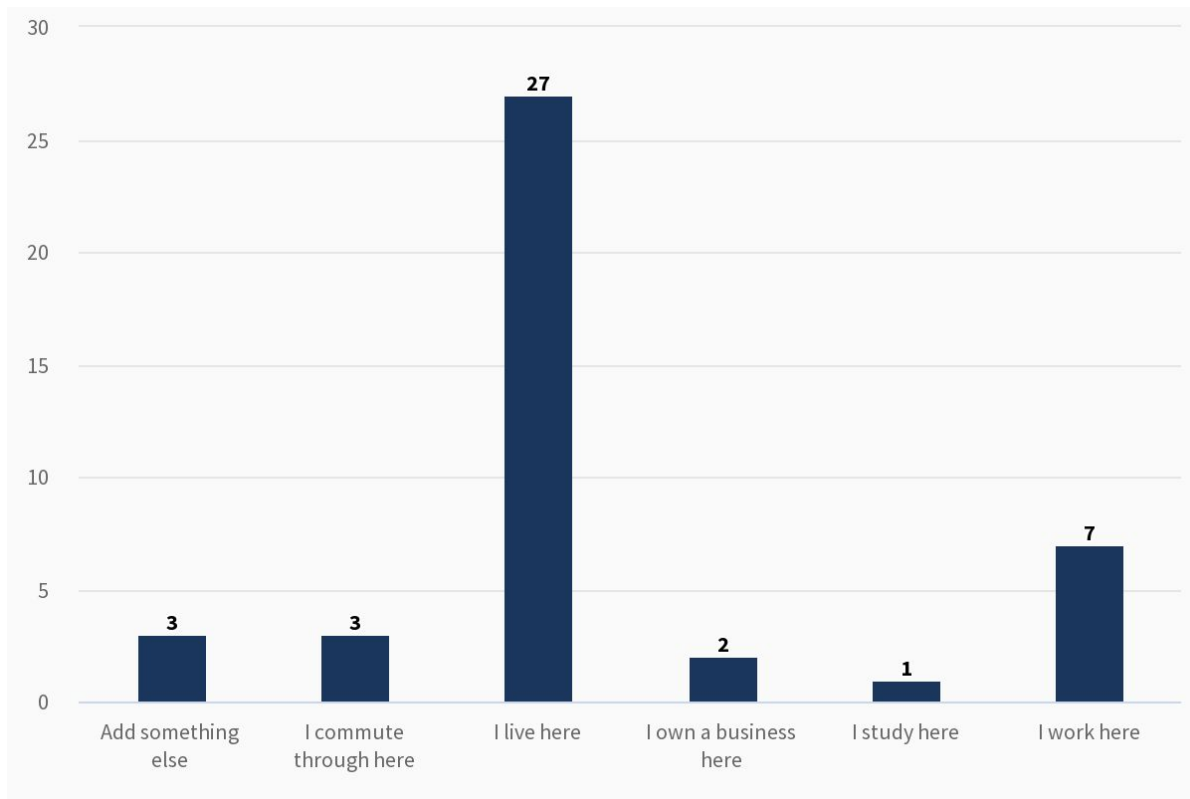
99 news subscribers



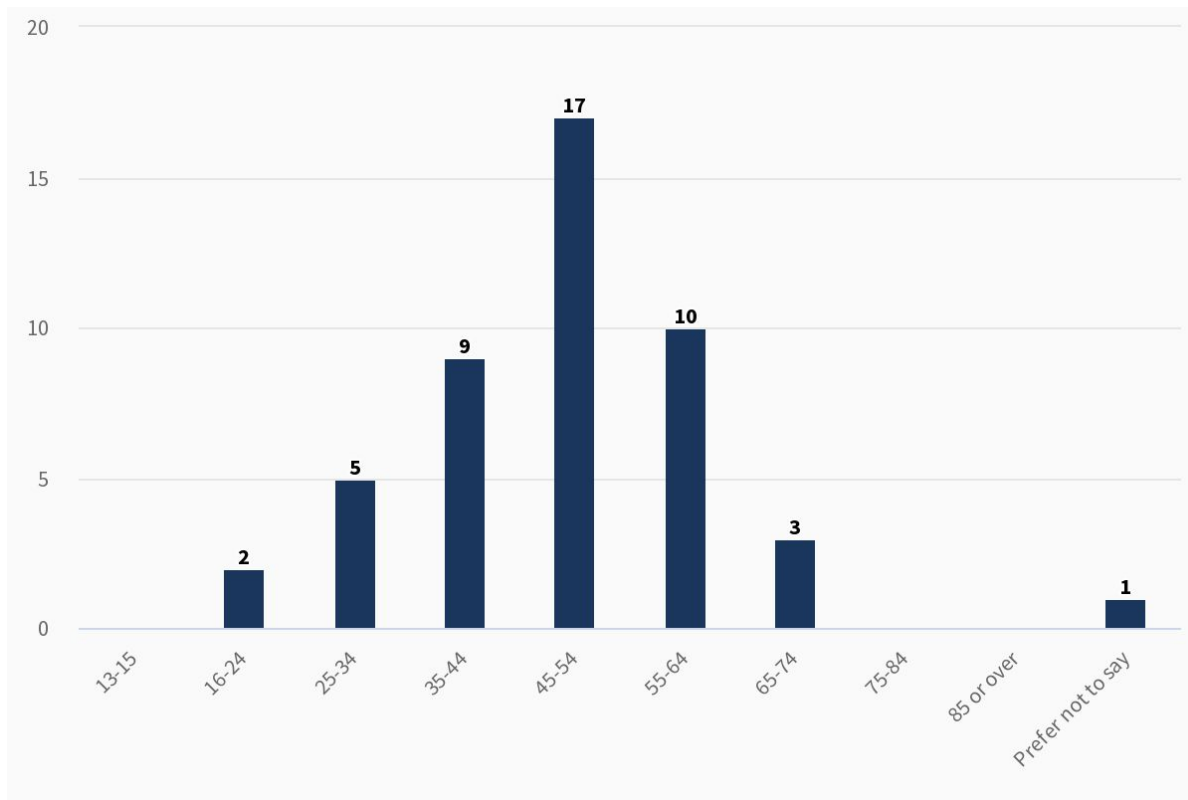
Demographic reach

Respondents were asked a series of questions about themselves in order to understand whether any particular groups are under-represented. All questions were optional.

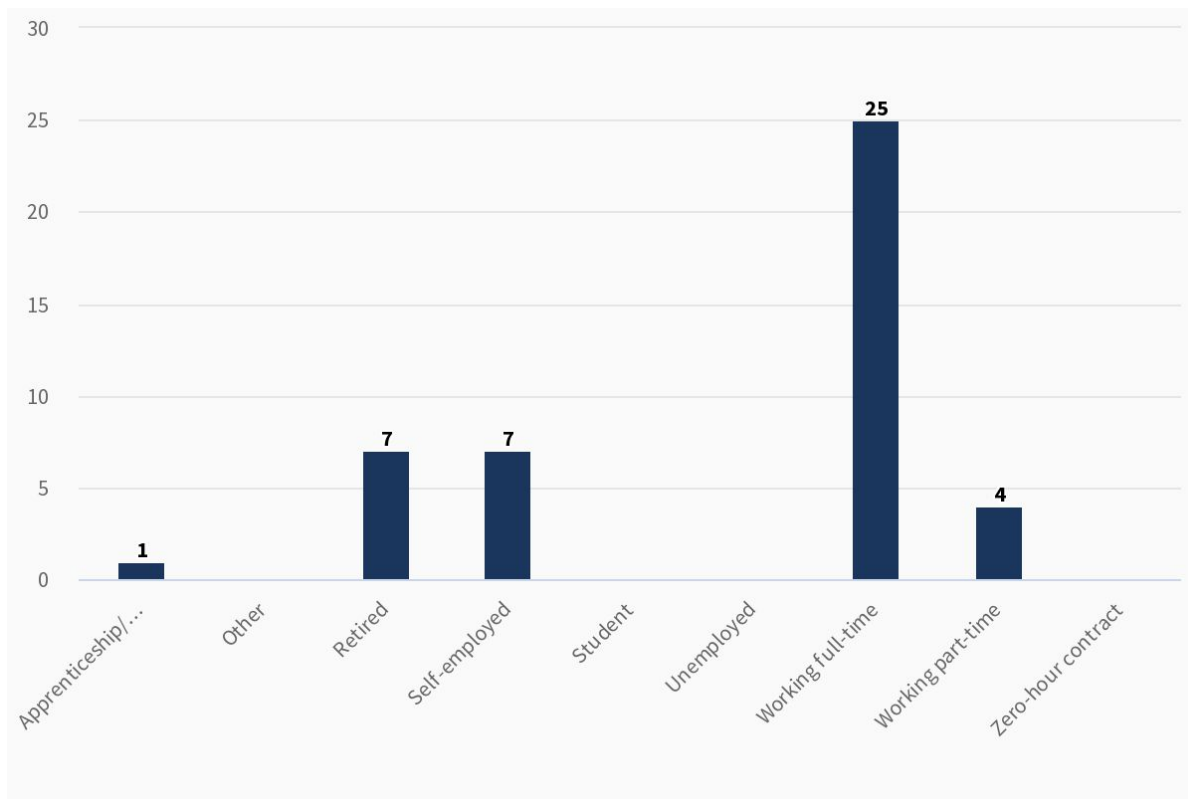
Connection to area



Age group



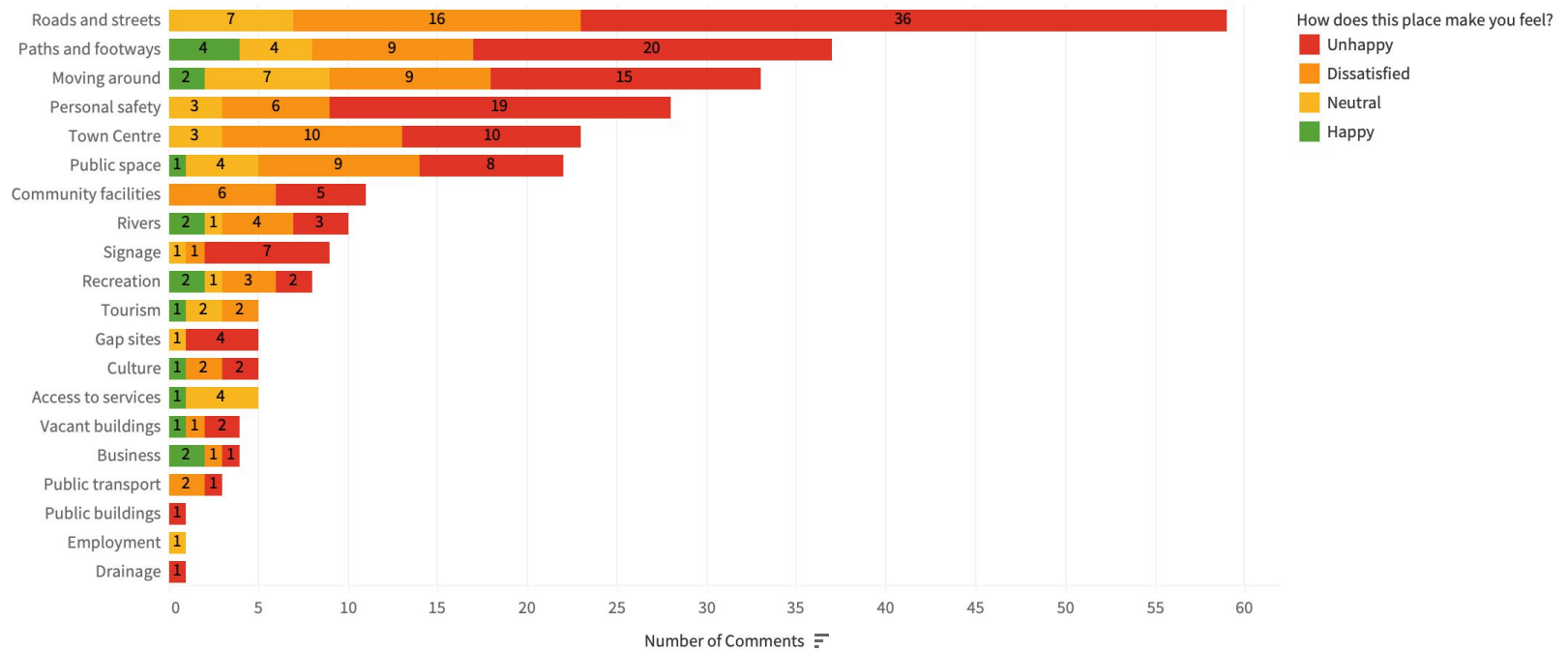
Employment status



Comment analysis

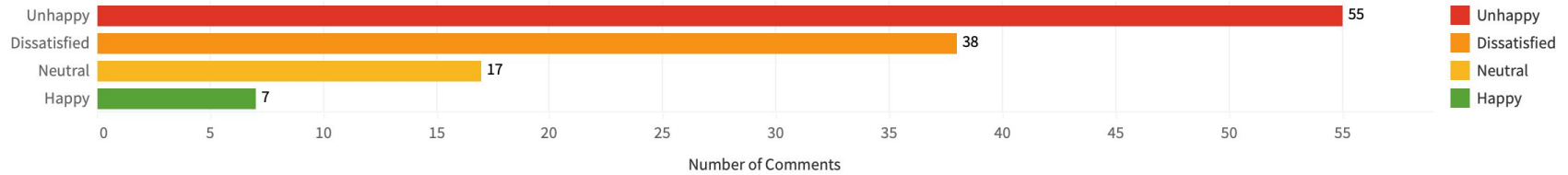
Busby

What does your comment relate to?



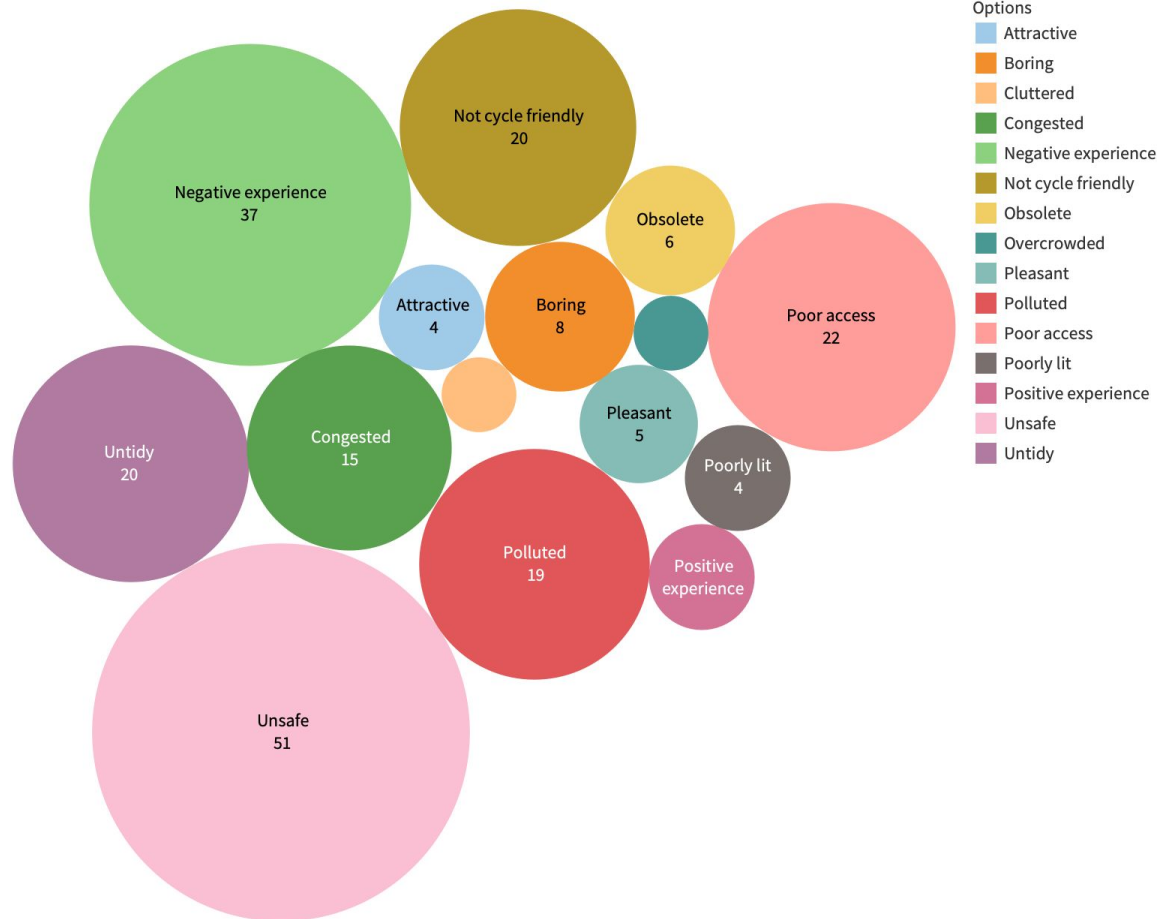
Busby

How does this place make you feel?



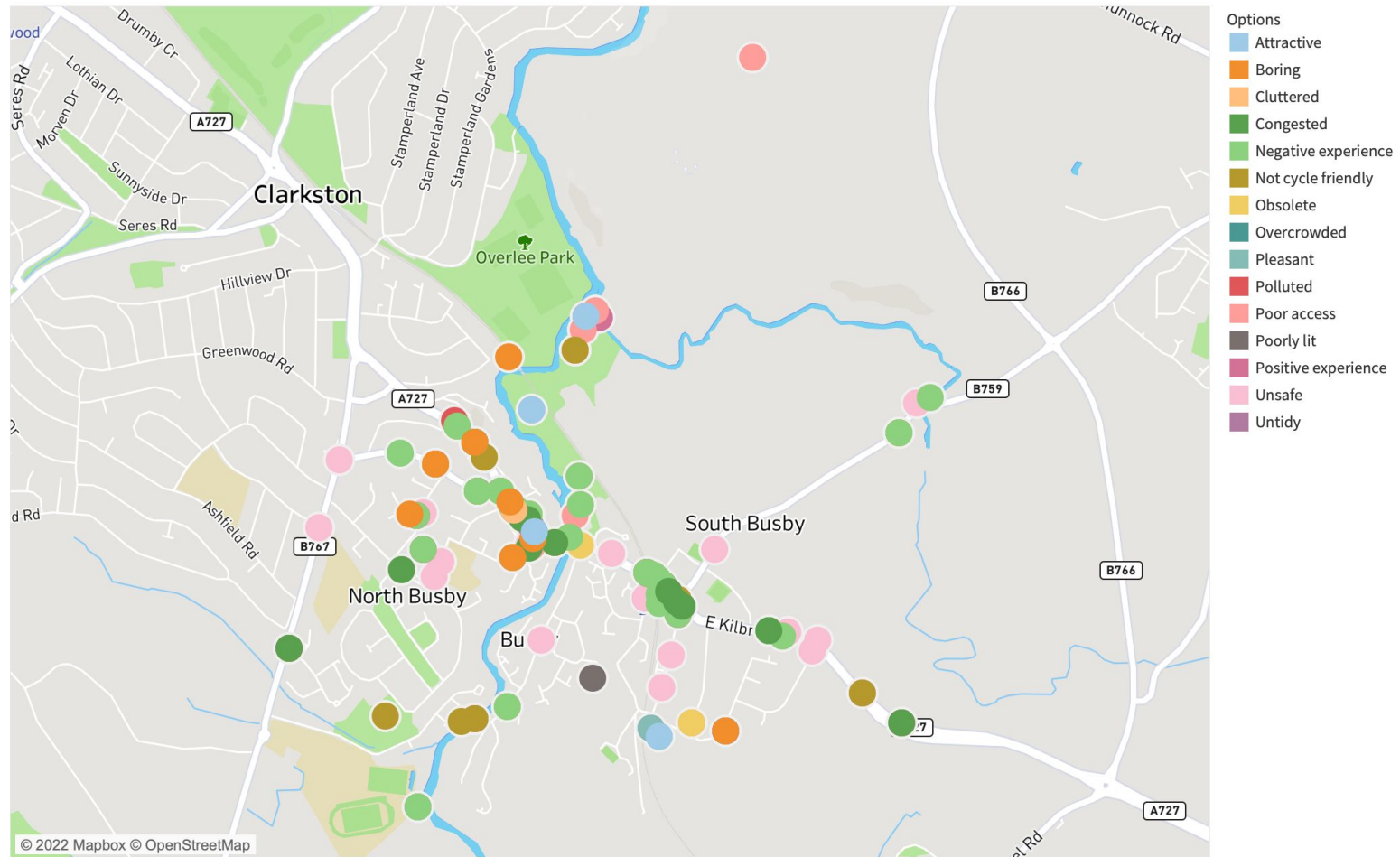
Busby

Choose the option that makes you feel this way



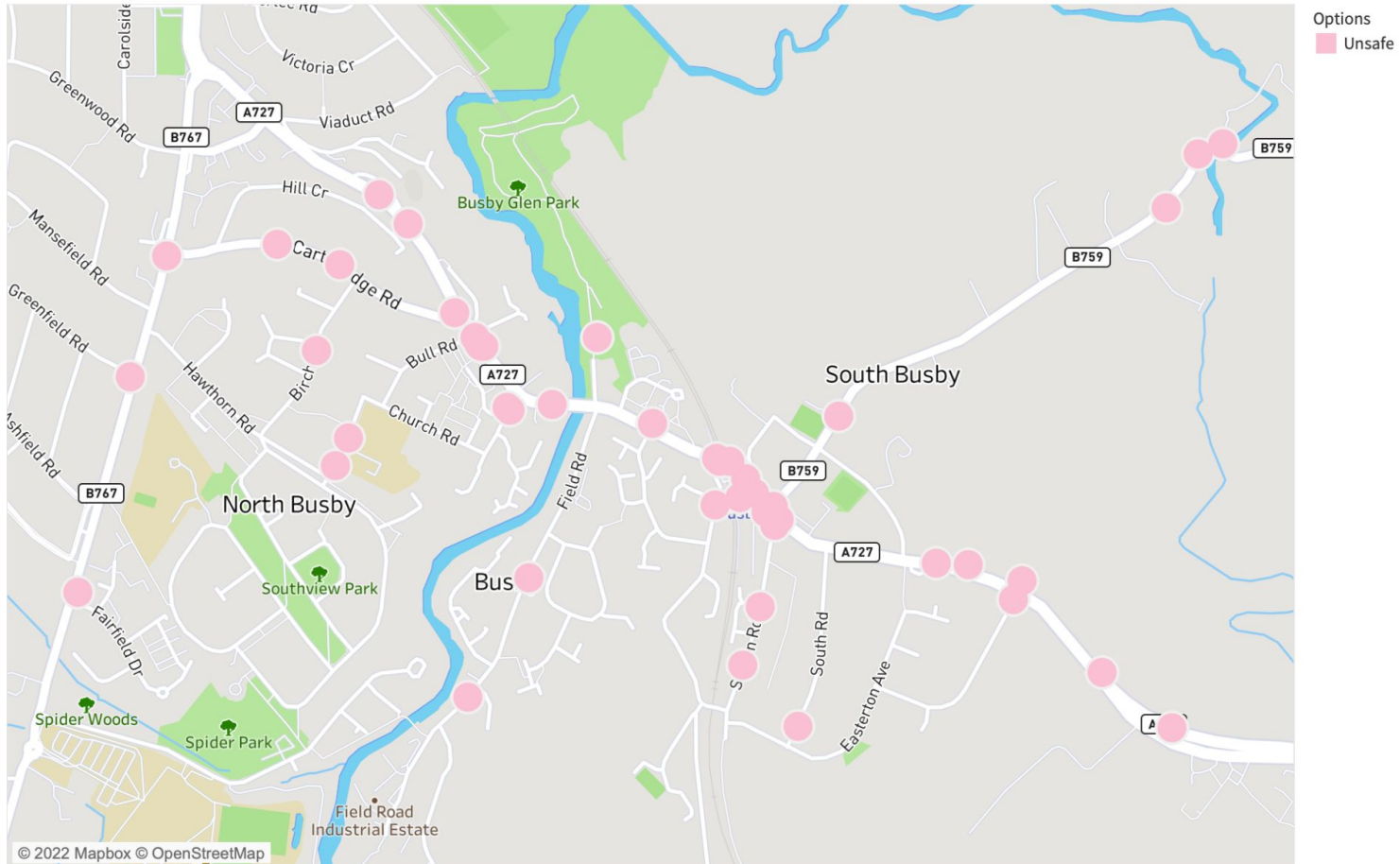
Busby

Map of comments - Choose the option that makes you feel this way



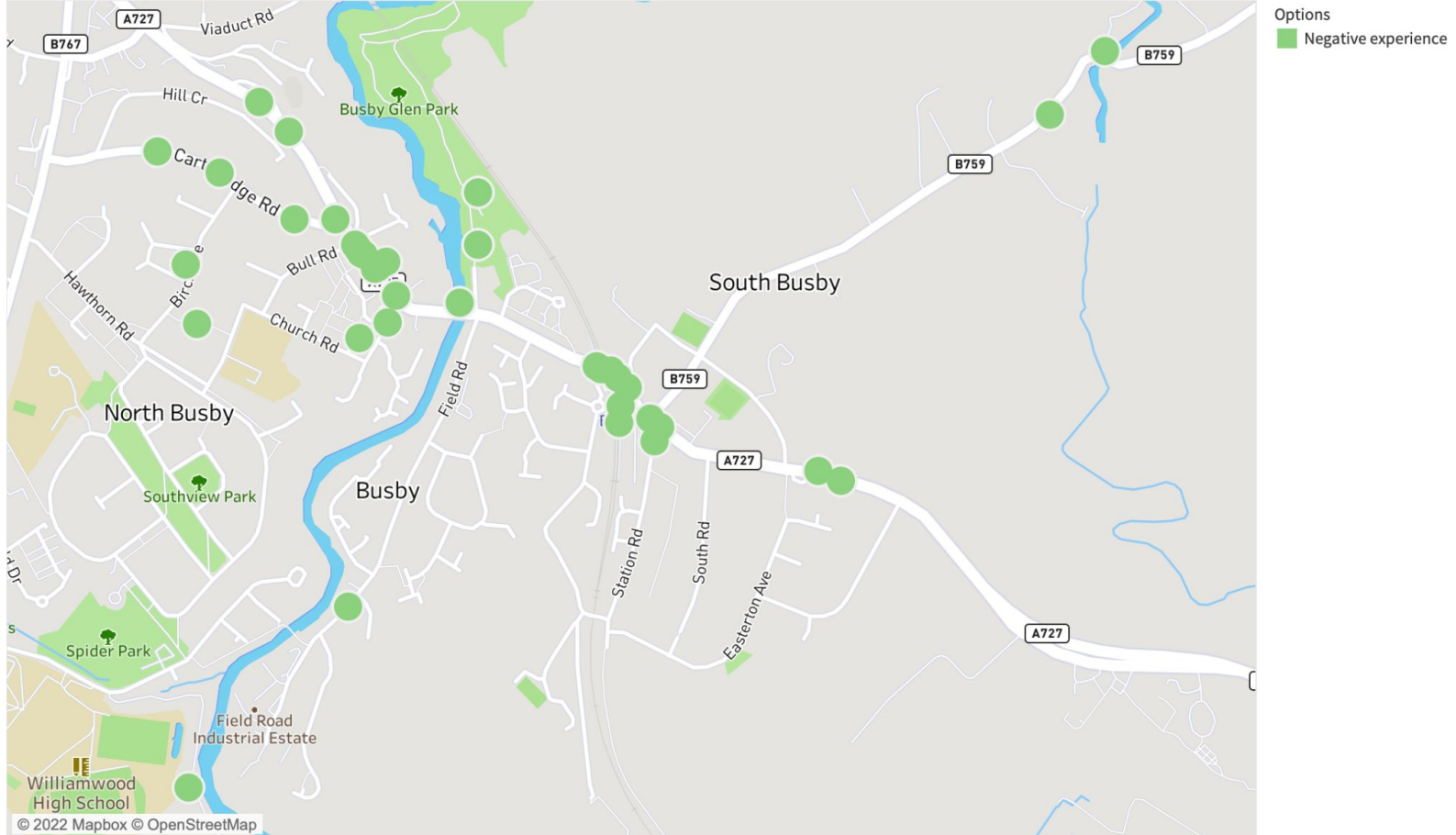
Busby

Map of comments - Choose the option that makes you feel this way



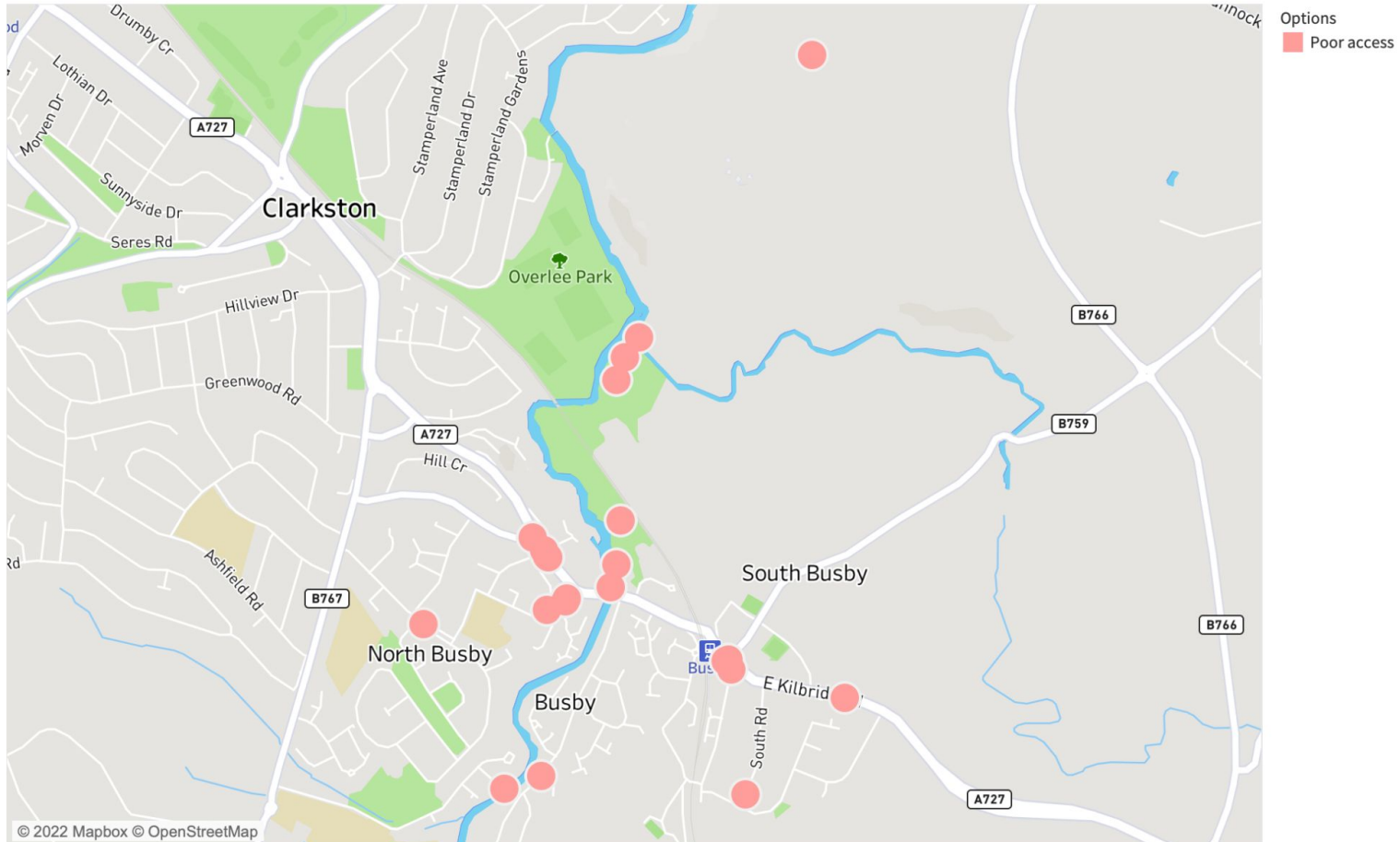
Busby

Map of comments - Choose the option that makes you feel this way



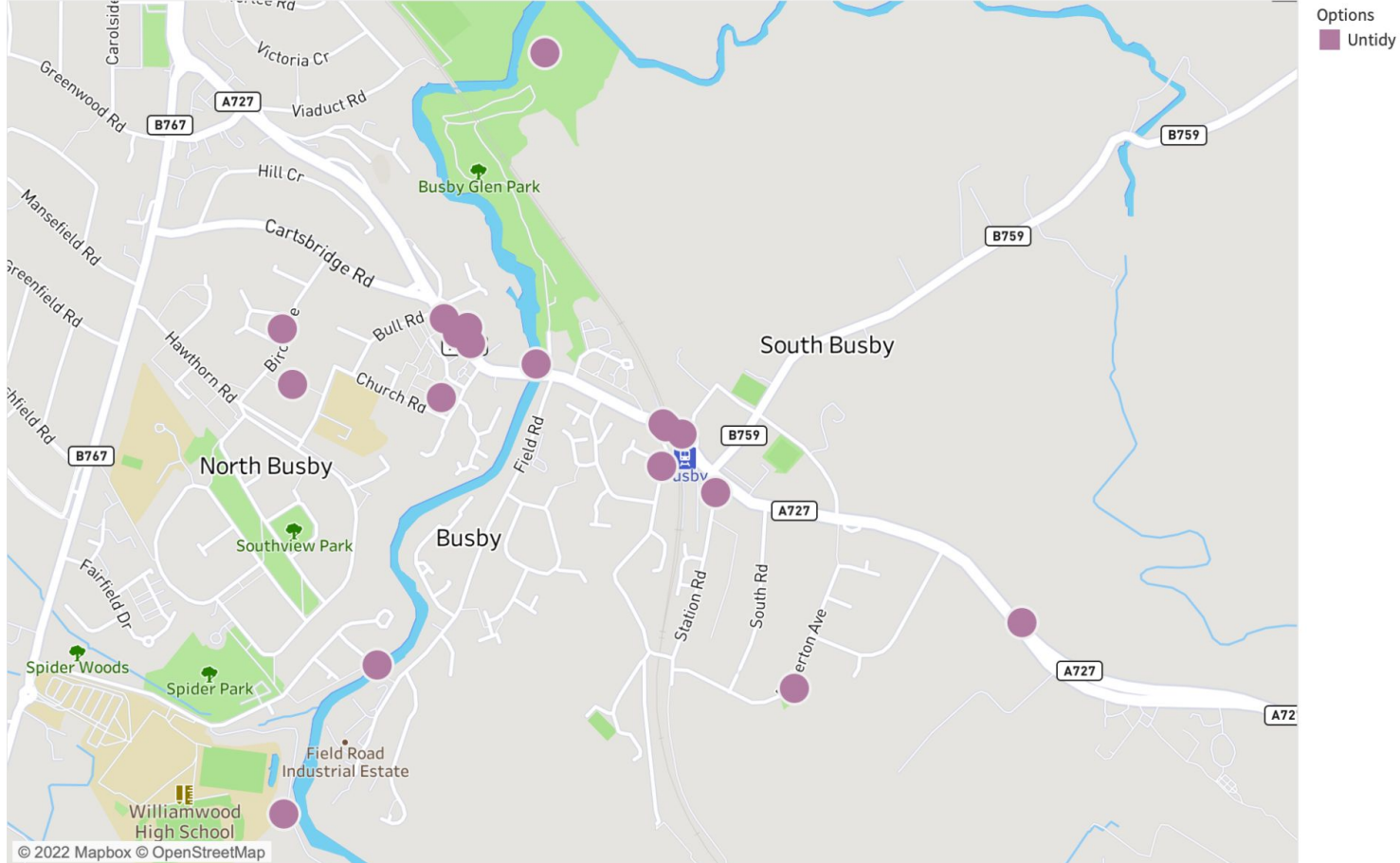
Busby

Map of comments - Choose the option that makes you feel this way

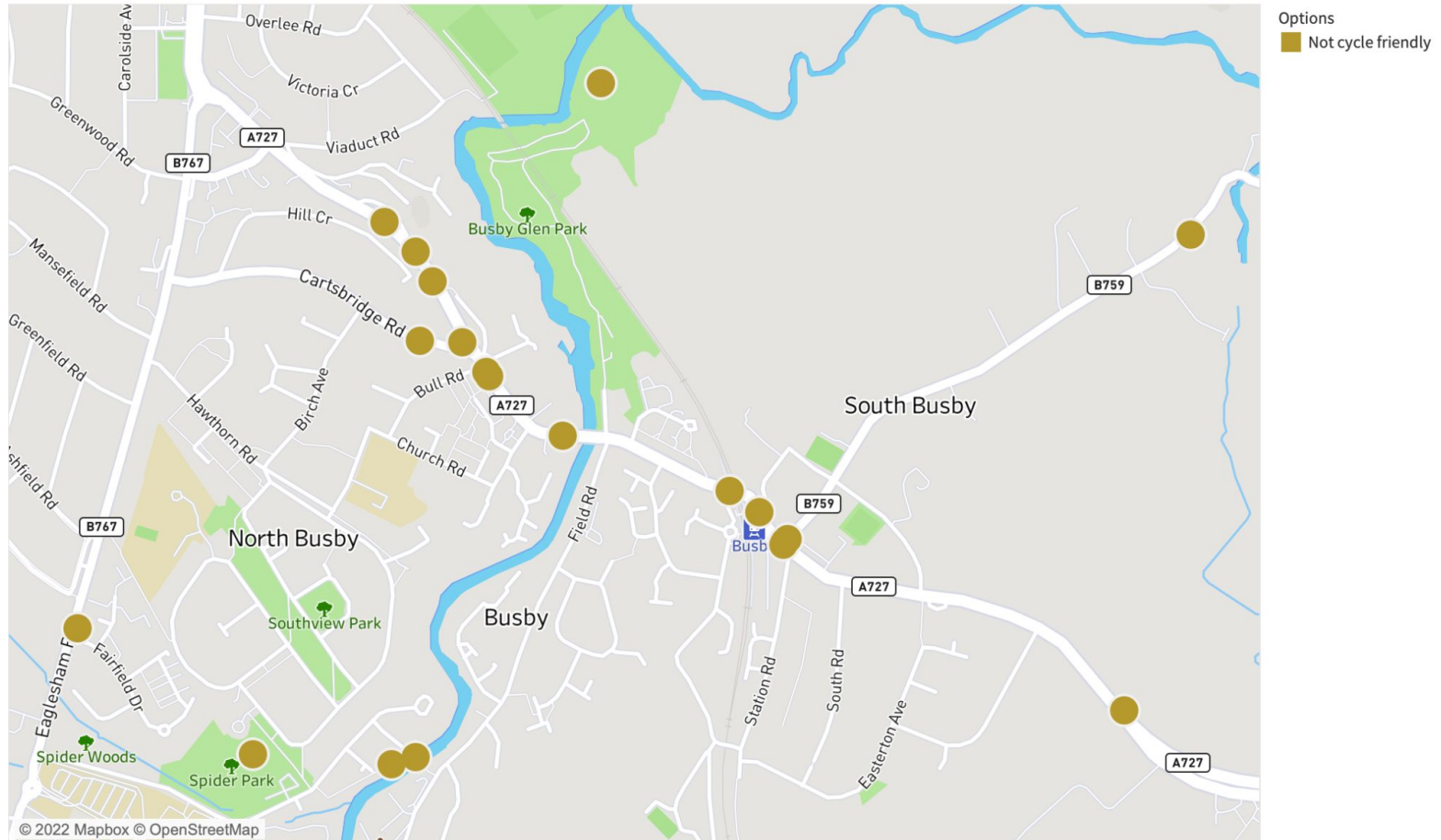


Busby

Map of comments - Choose the option that makes you feel this way



Map of comments - Choose the option that makes you feel this way



Number of comments per project

